

TRANSACT

Technologies Incorporated

TRANSACT RECEIVES FIRST POWEROLL™ PURCHASE ORDER

HAMDEN, CT, June 27, 2007 - TransAct Technologies Incorporated (NASDAQ: TACT), a leading producer of market specific printers for transaction-based industries worldwide, today announced that it has received its first order for POWEROLL™, the company's newly created brand of specialized thermal paper. POWEROLL™ is pre-printed, picture-quality receipt paper that leverages the power of color with high-resolution, full color printing capabilities. Customers are able to make their marketing message more effective through the use of this eye catching delivery medium. The order was received from a medium sized U.S. retailer in the Northeast.

Bart C. Shuldman, Chairman, President and Chief Executive Officer of TransAct Technologies, said, "We are working with this retailer to leverage the power of pre-printed full color messages on the front and back of their receipts to create a compelling, bounce back tool capable of driving greater store traffic and marketing message awareness. This order should serve as a showcase for other retailers and help us to drive future orders. By offering a cost effective way to turn dull, black and white receipts into vibrant, colorful, brand-building materials, we believe POWEROLL™ will be a real winner."

About TransAct Technologies Incorporated TransAct Technologies Incorporated (NASDAQ: TACT) is a leader in developing and manufacturing market-specific printers for transaction-based industries. These industries include gaming, lottery, point-of-sale, kiosk and banking. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers are designed from the ground up based on market specific requirements and are sold under the Ithaca® and Epic product brands. TransAct distributes its products through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over two million printers installed around the world. TransAct also has a strong focus on the after-market side of the business, with a high commitment to printer service, supplies and spare parts. TransAct is headquartered in Hamden, CT. For more information on TransAct, visit www.transact-tech.com or call 203.859.6800.

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