



Technologies Incorporated

May 15, 2013

## **TransAct Technologies' Ithaca(R) Line of Food Service Terminals and Printers to be Showcased at the National Restaurant Association Annual Tradeshow**

HAMDEN, Conn., May 15, 2013 (GLOBE NEWSWIRE) -- TransAct Technologies Incorporated (Nasdaq:TACT), a global leader in market-specific solutions, including food safety terminals, printers, software and other products for transaction-based and other industries, announced today that it will showcase and demonstrate its innovative Ithaca® 9700 Food Safety terminal and Ithaca® 9000 printer at NRA Show 2013 from May 18-21 at McCormick Place in Chicago, Illinois.

"We are proud to be able to showcase our next-generation Food Safety Terminals at NRA Show 2013, which are already beginning to gain traction in the food safety space since their introduction last year," said Bart C. Shuldman, Chairman and Chief Executive Officer of TransAct Technologies. "The technology, speed and cost-saving ability of the Ithaca® 9700, as well as the flexibility of the Ithaca® 9000, provide the opportunity for all food establishments to ensure proper and easy-to-read labeling of food items, thus helping to prevent potential waste and spoilage. TransAct continues to provide innovative products and focus on the rapidly growing need for food safety and labeling in the restaurant and hospitality markets."

Attendees are invited to visit TransAct in booth #6262 for a demonstration of both products.

The Ithaca® 9700 Food Safety Terminal helps restaurants and other venues make food prep safer and faster by saving time, helping to cut food waste and reducing the risk of spoilage. The terminal features an 8.4 inch easy-to-read color touch screen with a choice of one or two printer configurations to print food safety labels needed when items are opened by chefs and prep cooks and then placed back into refrigerators, freezers or on the shelf. These items have a specific shelf life and the label clearly informs restaurants and food establishments when the item expires. This alternative to hand-written labels saves time, cost and eliminates the risk of mislabeling or misreading a label, a potential health risk. In addition, the feature-rich Ithaca® 9700 terminal also prints nutritional and descriptive labels for grab-and-go and pre-made items such as salads, sandwiches and soups, and also allows food establishments to print ingredients, calories and sell-by dates.

The innovative Ithaca® 9700 Food Safety Terminal has easy snap-in/snap-out printer mechanisms for flexibility and serviceability, and each can be used for multiple width labels, making drop-in label loading simple. The terminal can be sold with a PC-based software companion utility for quick menu and inventory updates, allowing establishments to easily incorporate this device into their daily routines.

The [Ithaca® 9000](#) thermal printer provides flexibility to print receipts, sticky grill product labels or sticky custom beverage labels all from the same printer. This versatile multi-purpose printer uses either 40mm, 58mm, or 80mm wide paper in both plain and sticky thermal paper types and automatically senses what paper has been loaded. In addition, the Ithaca® 9000 is the industry's fastest receipt printer at 12 inches per second.

For more information please visit booth # 6262 or visit [www.transact-tech.com](http://www.transact-tech.com).

### **About TransAct Technologies Incorporated**

TransAct Technologies Incorporated (Nasdaq:TACT) is a leader in developing and manufacturing market-specific solutions, including printers, terminals, software and other products for transaction-based and other industries. These industries include casino, gaming, lottery, banking, point-of-sale, food safety, hospitality, oil and gas, and medical and mobile. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers and products are designed from the ground up based on market specific requirements and are sold under the Ithaca®, Epic, EPICENTRAL® and Printrex® product brands. TransAct distributes its printers through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over 2.4 million printers installed around the world. TransAct is also committed to providing world-class printer service, spare parts, accessories and printing supplies to its growing worldwide installed base of printers. Through its TransAct Services Group, TransAct provides a complete range of supplies and consumables items used in the printing and scanning activities of customers in the hospitality, banking, retail, gaming, government and oil and gas exploration markets. Through its webstore, <http://www.transactsupplies.com>, and a direct selling team, TransAct addresses the on-line demand for these products. TransAct is headquartered in Hamden, CT. For more information, please visit <http://www.transact-tech.com> or call 203.859.6800.

### **Forward-Looking Statements**

Certain statements in this press release include forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology, such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe" or "continue" or the negative thereof or other similar words. All forward-looking statements involve risks and uncertainties, including, but are not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; introduction of new products into the marketplace by competitors; successful product development; dependence on significant customers; dependence on significant vendors; dependence on contract manufacturers for the assembly of a large portion of our products in China; the ability to protect intellectual property; the ability to recruit and retain quality employees as the Company grows; dependence on third parties for sales outside the United States, including Australia, New Zealand, Europe, Latin America and Asia; economic and political conditions in the United States, Australia, New Zealand, Europe, Latin America and Asia; marketplace acceptance of new products; risks associated with foreign operations; availability of third-party components at reasonable prices; price wars or other significant pricing pressures affecting the Company's products in the United States or abroad; risks associated with potential future acquisitions; the outcome of the lawsuit between TransAct and Avery Dennison Corporation; and other risk factors detailed from time to time in TransAct's reports filed with the Securities and Exchange Commission. Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to reflect new, changing or unanticipated events or circumstances.

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