



TransAct to Present at AeA Classic Financial Conference

Wallingford, CT, October 18, 2004 - TransAct Technologies Incorporated (Nasdaq: TACT), a leading producer of transaction-based printers for customers worldwide, is scheduled to present at the AeA Classic Financial Conference on November 9-10, 2004 at the Hyatt Regency Hotel in Monterey, California.

Presenters:

Bart C. Shuldman, Chairman, President and CEO and Steven A. DeMartino, Executive Vice President and CFO of TransAct

Date and Time:

Tuesday, November 9 - hourly from 2:00PM PST to 5:45PM PST

Wednesday, November 10 - hourly from 8:00AM PST to 12:45PM PST

AeA, founded in 1943, is a nationwide trade association that represents all segments of the technology industry and is dedicated solely to helping its members. In its 34th year, the AeA Classic Financial Conference continues to provide public technology companies with an environment in which to showcase their companies to key technology investors. For more information about the AeA Classic Financial Conference, please visit www.aeanet.org.

About TransAct Technologies Incorporated

TransAct (Nasdaq: TACT) designs, develops, manufactures and markets transaction-based printers under the ITHACA® and MAGNETEC® names. In addition, the Company markets related consumables, spare parts and service. The Company's printers are used worldwide to provide receipts, tickets, coupons, register journals and other documents. TransAct focuses on two core markets: point-of-sale (POS) and banking, and gaming and lottery. TransAct sells its products to original equipment manufacturers, value-added resellers and selected distributors, as well as directly to end-users. The Company's product distribution spans across the Americas, Europe, the Middle East, Africa, the Caribbean Islands and the South Pacific. For further information, visit TransAct's web site located at www.transact-tech.com.

CONTACTS:

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Forward-Looking Statements:

The Company's forward-looking statements in this press release are subject to a number of risks and uncertainties. Risks and uncertainties include, but are not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; introduction of new products into the marketplace by competitors; successful product development; dependence on significant customers; dependence on third parties for sales outside the United States, including Australia and New Zealand; economic and political conditions in the United States, Australia, New Zealand, Europe and Latin America; marketplace acceptance of new products; risks associated with foreign operations; availability of third-party components at reasonable prices; and the absence of price wars or other significant pricing pressures affecting the Company's products in the United States or abroad. Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to reflect new, changing or unanticipated events or circumstances.