



TRANSACT TECHNOLOGIES SEES GAMING GROWTH IN LATIN AMERICA

HAMDEN, CT, October 1, 2007 - TransAct Technologies Incorporated (Nasdaq: TACT), a global leader in market-specific printers for transaction-based industries, expects to benefit from accelerating gaming growth in the Latin American market. As part of the company's sales and marketing efforts, it will showcase its gaming and casino printers with alliance partner, JCM American, at the major South American Gaming Suppliers Expo (SAGSE) trade show in Buenos Aires, Argentina on October 3-5, 2007.

Bart C. Shuldman, Chairman, President and Chief Executive Officer of TransAct Technologies, said, "The Latin American market is an important growth opportunity for TransAct. Platforms like the SAGSE trade show are an excellent way for us to showcase our gaming and casino printers. As the Latin American market migrates to ticket-in/ticket-out (TITO) slot machines and considers server-based gaming, our Epic 950® printer, with its patented technology, gives casino operators and OEM slot providers a unique advantage - the ability to print cash vouchers and promotional coupons - for real-time marketing on the slot floor."

TransAct's printer technology enables maximum flexibility for future growth. Together with its partner, JCM, TransAct and JCM offer a full TITO solution, including bill acceptor and cash voucher/promotional coupon printer. The Epic 950®'s advanced capabilities - including two-color promotional couponing with multiple language flexibility - make it a logical choice.

"Cashless gaming with ticket-in, ticket-out technology has now been accepted and implemented in all major markets around the world," said Shuldman. "TransAct has been a leader in the cashless gaming market since the earliest days of TITO with the introduction of the Epic line of casino printers into both the casino and gaming markets. With our success in many markets around the world, we are optimistic about achieving similar success in Latin America."

The Epic 950® can be seen in Booth #G2 at SAGSE.

For further information on all TransAct printers please visit www.transact-tech.com.

About TransAct Technologies Incorporated TransAct Technologies Incorporated (NASDAQ: TACT) is a leader in developing and manufacturing market-specific printers for transaction-based industries. These industries include casino, gaming, lottery, banking, kiosk and point-of-sale. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers are designed from the ground up based on market specific requirements and are sold under the Ithaca® and Epic product brands. TransAct distributes its products through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over two million printers installed around the world. TransAct also has a strong focus on the after-market side of the business, with a high commitment to printer service, supplies and spare parts. TransAct is headquartered in Hamden, CT. For more information on TransAct, visit www.transact-tech.com or call 203-859-6800.

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Forward-Looking Statements:

Certain statements in this press release include forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology, such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe", "project" or "continue" or the negative thereof or other similar words. All forward-looking statements involve risks and uncertainties, including, but are not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; introduction of new products into the marketplace by competitors; successful product development; dependence on significant customers; dependence on significant vendors; the ability to recruit and retain quality employees as the Company grows; dependence on third parties for sales outside the United States, including Australia, New Zealand, Europe, Latin America and Asia; economic and political conditions in the United States, Australia, New Zealand, Europe, Latin America and Asia; marketplace acceptance of new products; risks associated with foreign operations; availability of third-party components at reasonable prices; price wars or other significant pricing pressures affecting the Company's products in the United States or abroad; risks associated with potential future acquisitions; and the outcome of the lawsuit between TransAct and FutureLogic, Inc. Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to reflect new, changing or unanticipated events or circumstances.