



TRANSACT TECHNOLOGIES TO UNVEIL LATEST INNOVATION IN PRINTER TECHNOLOGY AT GLOBAL GAMING EXPO 2009

Company Will Showcase New Epic Ten80™ Slot Machine Printer

HAMDEN, CT - November 17, 2009 - TransAct Technologies Incorporated (Nasdaq: TACT), a global leader in market-specific printers for transaction-based industries, announced today that it will unveil its latest casino printer, the Epic Ten80™, at this year's Global Gaming Expo from November 17-19 in Las Vegas, Nevada. TransAct will be showcasing the Epic Ten80™ along with its entire casino and gaming printer technology in booth #2643.

TransAct, recognized as the premier innovator in transaction printer technology, developed the Epic Ten80™ to ensure the printer needs of casino operators are met for today and well beyond. This revolutionary printer is configured so that casinos can have just one printer for all game types and all slot manufacturers. In addition, the printer has internally integrated its patented dual-port technology and includes the interfaces to allow casinos the opportunity to drive promotions and coupons. And finally, the new Epic Ten80™ will provide casinos with a printer that conducts the transaction in approximately 30% faster transaction time with also 33% more paper capacity.

"The Epic Ten80™ provides casinos with a printer that meets their needs today, but more importantly will meet their needs for years to come," said Bart C. Shuldman, Chairman, President and Chief Executive Officer of TransAct. "We've listened to casinos tell us what they need for both ticket printing and promotional and coupon printing, and then taken that knowledge and placed it all into a best-of-class printer. Whether an operator is expanding their slot floor or replacing gaming machines, the Epic Ten80™ is the "smart" choice that will provide operators the ability to use one printer for all games and drive promotions directly to the game."

In addition to the Epic Ten80™, TransAct will feature its complete portfolio of casino/gaming printers and technology solutions including:

- **Epic 950® Thermal Slot Machine Printer:** This award-winning, highly reliable and robust printer offers numerous advanced features including quick disconnect, reliable ticket burst and present, low-ticket sensing and USB connectivity;
- **ServerPort™** Providing a clear upgrade path for casinos and slot machine manufacturers to promotional or coupon printing, ServerPort™ easily upgrades existing Epic 950 printers with an array of capabilities including the ability to connect directly to player tracking systems to print promotional offers or coupons at the slot machine;
- **Epic 880™ Thermal Gaming Receipt Printer:** This feature-rich printer is the clear choice for game manufacturers who desire a fully configured printer that includes a transport to assist in exiting the receipt out of the game. This printer solution is perfect for gaming applications such as Video Lottery Terminals, Fixed Odds Betting, Amusement with Prize and Skill with Prize machines;
- **Epic 430® Thermal Gaming Receipt Printer:** With a small modular design, the printer allows game manufacturers the ability to configure the printer to any space or game machine requirement, bringing a new level of ease, quality and convenience;
- **Ithaca® 8000 Sticky Label and Receipt Printer:** This dual-purpose printer allows receipts to be printed on standard thermal paper or liner-free labels - providing flexibility and value which helps streamline operations for quick-serve, fast casual and take-out restaurants; and
- **Ithaca®8040 Thermal Linerless Label/Receipt Printer:** Featuring a two-inch wide receipt that will adhere to the customer's coffee or beverage cup, the Ithaca® 8040 makes it simple for employees behind the counter to process the customer's order more quickly and efficiently.

For more information, please visit Booth #2643 or visit www.TRANSACT-TECH.com

About TransAct Technologies Incorporated

TransAct Technologies Incorporated (NASDAQ: TACT) is a leader in developing and manufacturing market-specific printers for

transaction-based industries. These industries include casino, gaming, lottery, banking, kiosk and point-of-sale. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers are designed from the ground up based on market specific requirements and are sold under the Ithaca® and Epic product brands. TransAct distributes its printers through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over two million printers installed around the world. TransAct is committed to world-class printer service, spare parts and accessories required by a growing worldwide installed base of printers. Beyond printers, TransAct is a leader in providing printing supplies to the full transaction printer market. Through its TransAct Services Group, TransAct provides a complete range of supplies and consumables items used in the printing and scanning activities of customers in the hospitality, banking, retail, gaming and government markets. Through its webstore, <http://www.transactsupplies.com>, and a direct selling team, TransAct addresses the growing on-line demand for these products. TransAct is headquartered in Hamden, CT. For more information on TransAct, visit <http://www.transact-tech.com> or call 203.859.6800.