



TRANSACT TECHNOLOGIES TO LAUNCH NEW EPIC 880™ PRINTER AT INTERNATIONAL GAMING EXPO

HAMDEN, CT - January 21, 2009 - TransAct Technologies Incorporated (NASDAQ: TACT), a global leader in market-specific printers for transaction-based industries, today announced that it will display the Company's robust and highly reliable gaming and casino printers, including launching its new Epic 880™ printer, at the upcoming International Gaming Expo in London, United Kingdom from January 27-29.

TransAct will be located at Booth #4135 during the conference, where executives will be on hand to demonstrate the company's market-leading printers specifically designed for casino and gaming applications. On display will be the new Epic 880™ thermal roll receipt printer, a compact printer specifically designed for the gaming industry and primarily targeting the international market. The printer's design builds on the knowledge gained from the successful Epic 430™ gaming printer, providing an exciting market opportunity for the Company.

The Epic 880™ is packed with features and functionality such as easy open clamshell paper loading, variable-length receipt printing up to 10 inches, ticket retract capability and the ability to accommodate a four or six-inch paper roll. The printer is self-contained, with an electronics base built into the printer, and an adjustable paper spindle for maximum flexibility in paper roll positioning. With its competitive price, full features, compact size and ease of integration, the Epic 880™ is the perfect printing solution for gaming applications such as Video Lottery Terminals, Sports Betting Machines, Fixed Odd Betting Terminals, Amusement with Prizes Machines and Skills with Prizes games.

In addition to the Epic 880™, TransAct will also be showcasing all of the Company's gaming and casino printers in its booth, including the Epic 430™ gaming printer and Epic 950® casino printer, as well as the new ServerPort™ device which allows casino operators the ability to upgrade and connect their existing Epic 950® printers to server-based gaming solutions. For more information, please visit the company's booth at the expo or visit www.transact-tech.com.

About TransAct Technologies Incorporated

TransAct Technologies Incorporated (NASDAQ: TACT) is a leader in developing and manufacturing market-specific printers for transaction-based industries. These industries include casino, gaming, lottery, banking, kiosk and point-of-sale. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers are designed from the ground up based on market specific requirements and are sold under the Ithaca® and Epic product brands. TransAct distributes its products through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over two million printers installed around the world. TransAct also has a strong focus on the after-market side of the business, with a high commitment to printer service, supplies and spare parts. TransAct is headquartered in Hamden, CT. For more information on TransAct, visit <http://www.transact-tech.com> or call 203.859.6800.

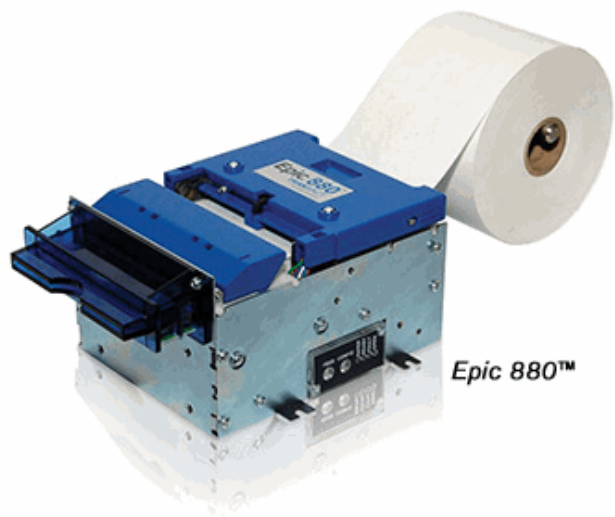
Forward-Looking Statements:

Certain statements in this press release include forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology, such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe", "project" or "continue" or the negative thereof or other similar words. All forward-looking statements involve risks and uncertainties, including, but are not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; introduction of new products into the marketplace by competitors; successful product development; dependence on significant customers; dependence on significant vendors; the ability to recruit and retain quality employees as the Company grows; dependence on third parties for sales outside the United States, including Australia, New Zealand, Europe, Latin America and Asia; economic and political conditions in the United States, Australia, New Zealand, Europe, Latin America and Asia; marketplace acceptance of new products; risks associated with foreign operations; availability of third-party components at reasonable prices; price wars or other significant pricing pressures affecting the Company's products in the United States or abroad; and risks associated with potential future acquisitions. Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to reflect new, changing or unanticipated events or circumstances.

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Epic 880™