

## TransAct Technologies Announces Technology Integration and Development Agreement With Leap Forward Gaming

HAMDEN, Conn., Jan. 3, 2012 (GLOBE NEWSWIRE) -- TransAct Technologies Incorporated (Nasdaq:TACT), a global leader in market-specific printers for transaction-based industries, today announced the successful technology integration of its Epic 950® printer and EPICENTRAL™ Print System into the gamehanging SaffariNet® wireless ecosystem created by its strategic partner, Leap Forward Gaming (LFG) of Reno, Nevada.

"We were seeking a technology solution that could easily scale with us and support future growth initiatives," said Bart C. Shuldman, Chairman and Chief Executive Officer of TransAct Technologies. "Leap Forward Gaming offered unmatched experience and expertise in the integration of the EPICENTRAL<sup>TM</sup> Print System and Epic 950 printer with their secure SaffariNet® wireless system architecture, and was able to meet our needs in providing a strong, feature-rich secure system. Now casinos will have the choice to use a secured wireless system throughout the casino floor that will wirelessly connect all their slot machines to our EPICENTRAL<sup>TM</sup> Print System."

Now that it is fully integrated into the patented, highly-secure SaffariNet® wireless ecosystem, the Epic 950® printer and the EPICENTRAL™ Print System can not only communicate directly with existing casino gaming machines, but also independently of the gaming machine, empowering casino operators to quickly and easily generate coupons and other player-specific offers from the system.

"As a leading wireless technology provider for the gaming industry, Leap Forward Gaming is focused on delivering innovative and reliable solutions that drive profitable growth and simplify casino operations," said Ali Saffari, LFG CEO. "We value this new level of partnership with TransAct Technologies and are proud to work with a company that shares our vision of providing industry-leading technology solutions."

Leap Forward Gaming continues to expand its compatibility offerings to provide solutions to a wide range of operators in the gaming and non-gaming markets and welcomes the addition of the Epic 950® printer and the EPICENTRAL™ Print System as yet another choice for operators utilizing their pioneering wireless SaffariNet® ecosystem.

## **About TransAct Technologies Incorporated**

TransAct Technologies Incorporated (Nasdaq:TACT) is a leader in developing and manufacturing market-specific printers for transaction-based and other industries. These industries include casino, gaming, lottery, banking, kiosk, point-of-sale, oil and gas, and medical and mobile. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers are designed from the ground up based on market specific requirements and are sold under the Ithaca®, Epic and Printrex® product brands. TransAct distributes its printers through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over two million printers installed around the world. TransAct is committed to world-class printer service, spare parts and accessories required by a growing worldwide installed base of printers. Beyond printers, TransAct is a leader in providing printing supplies to the full transaction printer market. Through its TransAct Services Group, TransAct provides a complete range of supplies and consumables items used in the printing and scanning activities of customers in the hospitality, banking, retail, gaming, government and oil and gas exploration markets. Through its webstore, <a href="http://www.transactsupplies.com">http://www.transactsupplies.com</a>, and a direct selling team, TransAct addresses the on-line demand for these products. TransAct is headquartered in Hamden, CT. For more information on TransAct, visit <a href="http://www.transact-tech.com">http://www.transact-tech.com</a> or call 203.859.6800.

The TransAct Technologies, Inc. logo is available at <a href="http://www.globenewswire.com/newsroom/prs/?pkgid=10061">http://www.globenewswire.com/newsroom/prs/?pkgid=10061</a>

## **About Leap Forward Gaming**

Leap Forward Gaming (LFG) specializes in the innovation, development, design, manufacture and operation of wireless communication gaming and non-gaming systems. LFG's patented wireless SaffariNet® ecosystem provides a bridge to server-based gaming and other systems, providing an open network with instant connectivity to legacy gaming machines, peripherals and player tracking systems which provides enhanced multi-media player experiences, as well as accommodating complete mobile device connectivity and applications. LFG's multi-disciplined team of gaming industry professionals has more than 250 years combined gaming experience, with over 500 issued and pending worldwide patents, developing creative and groundbreaking technologies. For more information, please visit <a href="https://www.leapforwardgaming.com">www.leapforwardgaming.com</a>.

## **Forward-Looking Statements:**

Certain statements in this press release include forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology, such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe" or "continue" or the negative thereof or other similar words. All forward-looking statements involve risks and uncertainties, including, but are not limited to, the Company's ability to successfully integrate the Printrex business with its existing operations. customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; introduction of new products into the marketplace by competitors; successful product development; dependence on significant customers; dependence on significant vendors; dependence on a sole source contractor manufacturer for the assembly of a large portion of our products in China; the ability to protect intellectual property; the ability to recruit and retain quality employees as the Company grows; dependence on third parties for sales outside the United States, including Australia, New Zealand, Europe, Latin America and Asia; economic and political conditions in the United States, Australia, New Zealand, Europe, Latin America and Asia; marketplace acceptance of new products; risks associated with foreign operations; availability of third-party components at reasonable prices; price wars or other significant pricing pressures affecting the Company's products in the United States or abroad; and risks associated with potential future acquisitions. Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to reflect new, changing or unanticipated events or circumstances.

CONTACT: TransAct Technologies Incorporated

Steven DeMartino, President and Chief Financial Officer

203-859-6810

ICR Inc.

William Schmitt

203-682-8200