

TRANSACT

Technologies Incorporated

TRANSACT TECHNOLOGIES CEO EXERCISES OPTIONS AND SELLS SHARES

HAMDEN, CT - November 10, 2009 - TransAct Technologies Incorporated (NASDAQ: TACT), a global leader in market-specific printers for transaction-based industries, today announced that Bart C. Shuldman, Chairman, President and Chief Executive Officer, exercised 30,091 options and sold 30,091 shares of TransAct Technologies common stock between November 5 and November 9, 2009.

Mr. Shuldman exercised the options in anticipation of options nearing expiration and sold the shares of common stock to pay for the exercise and the corresponding taxes that would be incurred upon the exercise of these options.

A Form 4 was filed with the Securities and Exchange Commission on November 9, 2009. Mr. Shuldman expects to exercise and sell additional shares for a total of 47,000, including the shares filed on the Form 4 on November 9, 2009. After this sale, Mr. Shuldman will hold approximately 310,000 shares of TransAct common stock owned and under option.

About TransAct Technologies Incorporated

TransAct Technologies Incorporated (NASDAQ: TACT) is a leader in developing and manufacturing market-specific printers for transaction-based industries. These industries include casino, gaming, lottery, banking, kiosk and point-of-sale. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers are designed from the ground up based on market specific requirements and are sold under the Ithaca® and Epic product brands. TransAct distributes its printers through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over two million printers installed around the world. TransAct is committed to world-class printer service, spare parts and accessories required by a growing worldwide installed base of printers. Beyond printers, TransAct is a leader in providing printing supplies to the full transaction printer market. Through its TransAct Services Group, TransAct provides a complete range of supplies and consumables items used in the printing and scanning activities of customers in the hospitality, banking, retail, gaming and government markets. Through its webstore, <http://www.transactsupplies.com>, and a direct selling team, TransAct addresses the growing on-line demand for these products. TransAct is headquartered in Hamden, CT. For more information on TransAct, visit <http://www.transact-tech.com> or call 203.859.6800.

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