



## **TRANSACT TECHNOLOGIES TO SHOWCASE POS AND BANKING OFFERINGS AT BAI RETAIL DELIVERY CONFERENCE**

### **-- Introduces Epic 430 Printer Specifically Designed For Self-Service Applications --**

WALLINGFORD, Conn., November 13, 2006 - TransAct Technologies Incorporated (NASDAQ: TACT), the leading producer of transaction-based printers for customers worldwide, will showcase its Epic™ line of printers for the POS and banking markets at the BAI Retail Delivery Conference being held in Las Vegas, Nevada, November 14-16, 2006. The Company will introduce its new modular Epic 430™ Printer, the latest addition to the TransAct Point of Sale (POS) and Banking product line. It is designed specifically for self-service applications such as kiosks and ATMs. In addition, TransAct will also showcase its recently launched POWEROLL® brand thermal paper that allows for true full color images to be printed on the front and back. The Company's entire line of POS and Banking products will be on display in Booth #2656 at BAI.

Bart C. Shuldman, Chairman, President and CEO of TransAct Technologies said, "We are excited to unveil many of our new POS and banking product initiatives at this year's BAI expo. Specifically, the Epic 430, which is designed for customer self-service applications, a market with tremendous growth potential. The printer's smaller size and modular design allow our POS and banking customers to utilize it in customer self-service kiosk applications. This new product combined with our recently announced POWEROLL® brand specialized thermal paper that allows users to leverage the receipt for branding and marketing purposes opens up many new sales opportunities for TransAct. We expect to leverage our expertise, innovative product line and brand strength in the POS and Banking markets to further penetrate and grow our market share."

The Epic 430 has attractive features for a variety of applications - from banking ATMs to photo kiosks to grocery store kiosks - with a small modular footprint that easily configures to fit any space. The printer offers a presenter feature that ensures reliability and variable length tickets, which allow for graphics and coupons. BAI is the financial services industry's leading professional organization focused on enhancing employee and organizational performance. Through seminars, graduate schools and conferences - including the industry's premier event, BAI's Retail Delivery Conference & Expo - BAI reaches thousands of financial services professionals each year to deliver content designed around critical business needs and to facilitate vital connections between financial services professionals, industry experts and solutions providers. About TransAct: TransAct Technologies Incorporated (NASDAQ:TACT) is the leader in developing and manufacturing market-specific printers for transaction-based industries. These industries include gaming, lottery, banking and hospitality. Each individual market has distinct, critical requirements for printing and the transaction isn't complete until the receipt and/or ticket is produced. TransAct printers are designed from the ground up based on market specific requirements and are sold under the Ithaca® and Epic product brands. TransAct distributes its products through OEMs, value-added resellers, selected distributors, and direct to end-users. Transact has over two million printers installed around the world. TransAct has a strong focus on the after-market side of the business, with a high commitment to printer service, supplies and spare parts. Transact is headquartered in Wallingford, CT. For more information on Transact, visit [www.transact-tech.com](http://www.transact-tech.com) or call 203.859.6800.

Contacts: Steven DeMartino, Chief Financial Officer, 203-859-6810 or David Pasquale, 646-536-7006, or Denise Roche, 646-536-7008, both with The Ruth Group

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Forward-Looking Statements: Certain statements in this press release include forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology, such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe", "project" or "continue" or the negative thereof or other similar words. All forward-looking statements involve risks and uncertainties, including, but are not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; introduction of new products into the marketplace by competitors; successful product development; dependence on significant customers; dependence on significant vendors; the ability to recruit and retain quality employees as the Company grows; dependence on third parties for sales outside the United States, including Australia, New Zealand, Europe, Latin America and Asia; economic and political conditions in the United States, Australia, New Zealand, Europe, Latin America and Asia; marketplace acceptance of new products; risks associated with foreign operations; availability of third-party components at reasonable prices; price wars or other significant pricing pressures affecting the Company's products in the United States or abroad; risks associated with potential future acquisitions; and the outcome of lawsuits between TransAct and FutureLogic, Inc. Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to

reflect new, changing or unanticipated events or circumstances.