



TRANSACT'S SERVERPORT™ TECHNOLOGY TO BE FEATURED AT G2E

New ServerPort™ device allows all Epic 950 printers to be upgraded to server-based gaming to drive real-time promotions and coupons at the slot machine today

HAMDEN, CT - November 17, 2008 - TransAct Technologies Incorporated (NASDAQ: TACT), a global leader in market-specific printers for transaction-based industries, today announced that it will showcase the company's new **ServerPort™** device at the upcoming Global Gaming Expo (G2E) at the Las Vegas Convention Center in Las Vegas, Nevada from November 18-20. TransAct will be located at Booth #1656 with its alliance partner JCM Global, where executives will be on hand to demonstrate and showcase the device in the company's virtual demonstration area. In addition, certain slot machine manufacturers will also be demonstrating the use of the device in their booths at the Expo.

TransAct's leading ServerPort™ technology will provide casino operators a cost-effective upgrade solution to connect their existing Epic 950® printers, using the company's patented dual port technology, to any server-based gaming solution to allow casinos to print coupons and promotions while also providing peripheral downloads directly to the printers. The ServerPort™ device will allow operators to selectively scale their casino floors to server-based technology, thereby giving casino operators that currently use the Epic 950® a competitive advantage as server-based technologies are introduced into the marketplace.

"Our new ServerPort™ device enables casinos to easily and quickly upgrade their existing Epic 950 printer to deliver real-time targeted coupons and promotions directly to the casino player, which should increase player loyalty and allow for cross-promotions within the casino property," said Bart C. Shuldman, Chairman, President and Chief Executive Officer of TransAct. "In addition, the device allows the casinos to perform peripheral downloads - a clear benefit and cost savings for the casinos. This feature allows casino managers to remotely communicate with the printer to download upgrades or other changes to the printer, thus eliminating the need for casino workers to manually perform this function at the slot machine."

In addition to ServerPort™ technology and the Epic 950 casino thermal printer, TransAct will also be showcasing the Epic 430™ printer for kiosks and gaming-type machines in non-casino environments, the Ithaca 8000™ dual purpose and Ithaca 8040™ printers for the hospitality side of the casino industry, and the BANKjet™2500 printer for casinos, banking and financial function applications. For more information, please visit the company's booth at G2E or visit www.transact-tech.com.

About TransAct Technologies Incorporated

TransAct Technologies Incorporated (NASDAQ: TACT) is a leader in developing and manufacturing market-specific printers for transaction-based industries. These industries include casino, gaming, lottery, banking, kiosk and point-of-sale. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers are designed from the ground up based on market specific requirements and are sold under the Ithaca® and Epic product brands. TransAct distributes its products through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over two million printers installed around the world. TransAct also has a strong focus on the after-market side of the business, with a high commitment to printer service, supplies and spare parts. TransAct is headquartered in Hamden, CT. For more information on TransAct, visit <http://www.transact-tech.com> or call 203.859.6800.

Forward-Looking Statements:

Certain statements in this press release include forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology, such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe", "project" or "continue" or the negative thereof or other similar words. All forward-looking statements involve risks and uncertainties, including, but are not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; introduction of new products into the marketplace by competitors; successful product development; dependence on significant customers; dependence on significant vendors; the ability to recruit and retain quality employees as the Company grows; dependence on third parties for sales outside the United States, including Australia, New Zealand, Europe, Latin America and Asia; economic and political conditions in the United States, Australia, New Zealand, Europe, Latin America and Asia; marketplace acceptance of new products; risks associated with foreign operations; availability of third-party components at reasonable prices; price wars or other significant pricing pressures affecting the Company's products in the United States or abroad; and risks associated with potential future acquisitions. Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to reflect new, changing or unanticipated events or circumstances.

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