

TransAct to Showcase Its Leading AccuDate XL Restaurant Terminal and Host Panel Discussion at FSTEC 2017

CrunchTime® and Jolt™ Software Collaborations Allow the AccuDate XL to Play a Critical Role in Food Safety Labeling and Back-of-House Operations

HAMDEN, Conn.--(BUSINESS WIRE)-- TransAct® Technologies Incorporated (Nasdaq:TACT) ("TransAct" or "the Company"), a global leader in software-driven technology and printing solutions for high-growth markets, announced today that the Company will demonstrate how its AccuDate™ XL restaurant terminal dramatically improves food safety labeling accuracy and overall back-of-house operations at FSTEC 2017, to be held on September 17-19, 2017 at the Anaheim Marriott (Booth #304) in Anaheim, California. TransAct will also host a panel discussion at FSTEC where the Company and several high-profile operators will discuss how to leverage technology to improve food safety and protect their customers and brands.

"In an environment where high-profile food safety incidents have increased the pressure on restaurant and foodservice companies to implement technology-enabled solutions and replace outdated processes to protect their customers and brands, our AccuDate XL has emerged as the industry's platform of choice," said Bart C. Shuldman, Chairman and CEO of TransAct Technologies. "TransAct's AccuDate XL is an easy-to-use kitchen assistant that can quickly handle food safety labeling and information distribution, while helping operators of all sizes combat rising costs and lower profits through the efficient management of their back of house operations. In particular, we have cultivated an attractive software ecosystem around the AccuDate XL by partnering with leading software providers such as CrunchTime Information Systems and Jolt that will continue to extend the capabilities of our solution to ensure that it always adapts to the changing needs of the market. We look forward to visiting with current and potential customers at FSTEC 2017 to demonstrate how the AccuDate XL can transform their businesses."

The revolutionary AccuDate XL restaurant technology solution from TransAct is a rugged, splash resistant, Android-based terminal that designed to function reliably in harsh kitchen environments. It features an easy-to-read 9.7-inch LCD touch screen, a full range of built-in connectivity options (including Ethernet, Wi-Fi, Bluetooth and USB), and two easy-to-clean internal TransAct high speed thermal label printers that offer a straight paper path for simple loading. When used in conjunction with the powerful software offerings provided by CrunchTime and Jolt, the AccuDate XL becomes a hub for a wide range of operations-enhancing applications associated with food safety, food prep, employee training and operational efficiency.

KitchenSync Brings the AccuDate XL to CrunchTime-Based Operations

Restaurant and foodservice operators that have deployed CrunchTime Information Systems' industry-leading back-office restaurant management platform can add the AccuDate XL to their kitchen operations through the new Android-based KitchenSync™ app. Thanks to a partnership between TransAct and CrunchTime, the AccuDate XL powered by KitchenSync is a fully integrated prep planning and recipe display station that connects kitchen prep functions with CrunchTime's enterprise back-office platform, delivering powerful features that incorporate sales forecasts, intra-day POS transactions, and historical consumption patterns to provide the restaurant team with the ability to review the day's prep plan, perform prep as required by the flow of the business and print prep labels using the AccuDate XL. KitchenSync also updates inventory levels that can trigger prep and purchasing alerts, displays recipe information, preparation instructions, plating instructions, recipe pictures, video, cost information, nutritional information, and allergen information.

TransAct invites customers to view the following video (<https://vimeo.com/224938107>) to better understand the broad array of revolutionary capabilities enabled by the combined AccuDate XL and KitchenSync solution.

AccuDate XL + Jolt Now a More Powerful Connection

Through an innovative partnership between TransAct and Jolt, the AccuDate XL is available with the Jolt for TransAct software platform. Jolt for TransAct eliminates errors in date/code labeling by automatically calculating the proper "sell by" and "use by" dates and printing high quality, easy to read labels. Jolt for TransAct also enables on-demand printing of grab 'n go labels, removing the need for restaurants to maintain inventory of pre-printed labels. Introduced at FSTEC 2017, a powerful new feature called the Information Library enables restaurant operators to centrally manage and distribute training

videos, recipe cards, safety instructions, and more to AccuDate XL terminals in the field. This new Information Library feature ensures that content is always up to date and saves costs by eliminating print and ship expenses for items such as recipe cards and videos. Jolt's cloud-based administration tools allow restaurant and food service operators to centrally manage the menu items, label templates and content stored in the Information Library, and enables operators to then push that information to their terminals on a local, regional or national basis.

Innovation Forum: Leveraging Technology to Protect Your Customers and Brand

For the first time, TransAct will host one of the Innovation Forum panel discussions for attendees visiting FSTEC. On Tuesday, September 19 from 8:30 a.m. to 9:15 a.m. in room Platinum 3, Miguel Ortiz, Director of Marketing, Restaurant Solutions at TransAct Technologies will join a distinguished panel of restaurant owners and franchise operators - including Bill Ford, Director of Operations at Stewart Restaurant Group, David Pennant-Jones, Chief Technical Officer of Paradigm Investment Group (a leading franchisee of Hardee's, Jersey Mike's and Blaze Pizza restaurants) and Emily Thompson, Director of Food Safety at Red Robin Gourmet Burgers - to discuss best practices in meeting and exceeding food safety compliance and industry food labeling regulations. The panelists will also speak about how automated processes are beginning to replace outdated manual back-of-house operations management processes and their use of purpose-built hardware to collect and leverage data to deliver a better dining experience.

For more information on the AccuDate XL, FSTEC 2017 visitors can stop by the Company's booth (#304) and all customers can visit <http://getfoodsafety.com/> or <https://www.transact-tech.com/restaurant-solutions>.

About TransAct Technologies Incorporated

TransAct Technologies Incorporated is a global leader in developing software-driven technology and printing solutions for high-growth markets including restaurant solutions, POS automation, casino and gaming, lottery, mobile and oil and gas. The Company's solutions are designed from the ground up based on customer requirements and are sold under the AccuDate™, EPICENTRAL®, Epic®, Ithaca®, RESPONDER and Printrex® brands. TransAct has over 3.0 million printers and terminals installed around the world and is committed to providing world-class service, spare parts and accessories to support its installed product base. Through the TransAct Services Group, the Company also provides customers with a complete range of supplies and consumable items both online at <http://www.transactsupplies.com> and through its direct sales team. TransAct is headquartered in Hamden, CT. For more information, please visit <http://www.transact-tech.com> or call (203) 859-6800.

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Forward-Looking Statements

Certain statements in this press release include forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology, such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe" or "continue" or the negative thereof or other similar words. All forward-looking statements involve risks and uncertainties, including, but not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; our competitors introducing new products into the marketplace; our ability to successfully develop new products; our dependence on significant customers; our dependence on significant vendors; dependence on contract manufacturers for the assembly of a large portion of our products in Asia; our ability to protect intellectual property; our ability to recruit and retain quality employees as the Company grows; our dependence on third parties for sales outside the United States, including Australia, New Zealand, Europe, Latin America and Asia; the economic and political conditions in the United States, Australia, New Zealand, Europe, Latin America and Asia; marketplace acceptance of new products; risks associated with foreign operations; the availability of third-party components at reasonable prices; price wars or other significant pricing pressures affecting the Company's products in the United States or abroad; risks associated with potential future acquisitions; our new line of food safety and oil and gas products driving increased adoption by customers; and other risk factors detailed from time to time in TransAct's reports filed with the Securities and Exchange Commission. Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to reflect new, changing or unanticipated events or circumstances.

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