

March 6, 2014

# TransAct Technologies Reports 2013 Fourth Quarter Revenue of \$12.5 Million and Diluted EPS of \$0.13

### - Full Year Gross Margin Improves 370 Basis Points to 41.7%; Operating Income Rises 18% to \$6.6 Million; EBITDA Increases 14% to \$8.3 Million -

HAMDEN, Conn.--(BUSINESS WIRE)-- TransAct Technologies Incorporated (Nasdaq:TACT) ("TransAct' or the "Company") today reported operating results for the fourth quarter and full year period ended December 31, 2013, as summarized below:

#### Summary of 2013 Q4 and Full Year Results

(In millions, except per share and percentage data)

	Th	ree Mon	the	s Ended	Twelve Months Ended				
		Decem	bei	<sup>.</sup> 31,	December 31,				
		2013	2012		2013			2012	
Net sales	\$	12.5	\$	19.6	\$	60.1	\$	68.4	
Gross profit	\$	5.0	\$	7.7	\$	25.1	\$	26.0	
Gross margin		39.9%		39.2%		41.7%		38.0%	
Operating income	\$	1.5	\$	2.9	\$	6.6	\$	5.6	
EBITDA <sup>(1)</sup>	\$	1.8	\$	3.3	\$	8.3	\$	7.3	
Net income	\$	1.1	\$	1.9	\$	4.9	\$	3.6	
Diluted earnings per share	\$	0.13	\$	0.21	\$	0.57	\$	0.40	
A division operating in $a = m^{(2)}$	¢	0.0	¢	2.0	¢	6.0	¢	7.6	
Adjusted operating income <sup>(2)</sup>	\$	0.9	\$	3.2	\$	6.2	\$	7.6	
Adjusted EBITDA <sup>(1)</sup>	\$	1.3	\$	3.7	\$	8.4	\$	9.8	
Adjusted net income <sup>(2)</sup>	\$	0.7	\$	2.8	\$	4.7	\$	4.9	
Adjusted diluted earnings per share <sup>(2)</sup>	\$	0.08	\$	0.23	\$	0.54	\$	0.54	

- (1) EBITDA is defined as net income before net interest expense, income taxes, depreciation and amortization. A reconciliation of EBITDA to net income, the most comparable Generally Accepted Accounting Principles ("GAAP") financial measure, can be found attached to this release. Adjusted EBITDA is defined as net income before net interest expense, income taxes, depreciation, amortization and share-based compensation and adjusted for the impact of restructuring expenses, adjustments to accrued contingent consideration and certain legal fees as described later in this release. A reconciliation of Adjusted EBITDA to net income, the most comparable GAAP financial measure, can be found attached to this release.
- (2) Reconciliations of GAAP earnings financial metrics to corresponding non-GAAP financial measures can be found attached to this release.

Bart Shuldman, Chairman and Chief Executive Officer of TransAct, commented, "Our 2013 fourth quarter operating results reflect lower overall gaming equipment unit volumes in the domestic casino industry, a difficult year-over-year comparison in lottery sales which benefitted from a large 'end of life' product sale in the year-ago period, the anticipated seasonal decline in sales of our new food safety terminal, and a challenging period for oil and gas exploration companies. Notwithstanding the short term impact of these headwinds, TransAct made measurable progress throughout 2013 in diversifying our revenue base and growing gross margins as operating results benefited from prior investments in technologies that resulted in the introduction of value-added products for new, under-served markets. All of our new products target a significant total addressable market opportunity and we believe each one is gaining traction and securing a leadership position in its respective industry. As a result, TransAct has an established foundation from which we can achieve consistent long-term growth in revenue, gross margin, EBITDA and diluted EPS.

"In the global casino industry, our Epic 950® thermal printer is the preferred choice for an increasing number of casino operators and we remain confident that we can continue to consistently grow market share. While weak domestic market

replacement and new unit demand for gaming devices prevails across the industry, our Epicentral® promotional and couponing system is growing in awareness and appreciation among casino operators who are increasingly seeking technology solutions that can help them grow revenue while delivering an attractive return on their investment. In 2013, six casinos went live with the Epicentral system, including two new casino properties in the fourth quarter. We now have Epicentral installed on a total of over 8,000 electronic gaming machines at year end. We expect Epicentral's momentum to accelerate in 2014 leading to year-over-year growth in revenue as system penetration increases.

"Our new Ithaca® 9700 food safety terminal continues to gain positive industry recognition with full year 2013 sales of approximately \$4.4 million, accounting for 39% of revenue generated in our food safety, point-of-sale and banking unit. With a total addressable market opportunity of at least 700,000 terminals, the food safety business offers TransAct a significant, long-term growth opportunity. We are in the early stages of addressing this market with a solution that is quickly achieving high levels of awareness among restaurant and food service operators as well as with potential technology partners that offer complementary products that can drive additional demand for the Ithaca 9700. We are now engaged in over 150 trials with customers that represent over 100,000 total terminals and continue to expect that trials will begin converting to sales at a faster pace beginning in mid-2014. Accordingly, we expect to substantially grow our Ithaca 9700 customer base and generate attractive 2014 revenue growth.

"TransAct remains the leader in black and white printers for the truck and off-shore logging market and now our Printrex 920 color solution for this market is gaining traction with more trials being conducted than at any prior time. The value that the Printrex 920 color solution brings to the on-site oil and gas exploration market is undeniable and we believe the start of a significant replacement market opportunity is a matter of timing as recent feedback and industry sources suggest a large opportunity beginning in 2015. Momentum also continues to build for our Printrex 980 color office printer and as both of our color printer solutions gain traction in the marketplace, TransAct will further benefit from the high-margin recurring consumables revenues from these products."

Mr. Shuldman concluded, "While TransAct faced specific industry challenges in late 2013, we entered 2014 with attractive opportunities for growth across multiple markets. Our prior investments in the development of value-added solutions for transaction based businesses are expected to benefit our operating results as these new product sales continue to build in their respective industries. We approach new product development by identifying opportunities that have significant, untapped total addressable markets where we can leverage our technology innovation and leadership to help solve market-specific customer needs and grow their businesses and profitability. In 2014 we plan to introduce three new products that meet these criteria and which will further our foundation for long-term growth. We expect the continuing penetration of our recently introduced products and the initial availability of new products in 2014 will drive sustainable gains in revenue, gross margin and diluted EPS over the long term, thereby creating new value for our shareholders."

#### Summary of 2013 Fourth Quarter Operating Results

TransAct generated 2013 fourth quarter net sales of \$12.5 million compared with net sales of \$19.6 million for the 2012 fourth quarter. Casino and gaming revenue declined \$0.8 million, or 12%, to \$5.7 million from \$6.5 million in the prior year period, driven by a \$1.2 million year-over-year decline in domestic casino and gaming printer sales reflecting the industry-wide decrease in sales of new slot machines, partially offset by higher Epicentral software sales. Food safety, point-of-sale (POS) and banking net sales decreased 17%, or \$0.5 million, to \$2.2 million compared to \$2.6 million in the prior year period. Sales of the Ithaca® 9700 food safety terminal for quick service and casual restaurant franchises increased 67% to \$0.4 million but were more than offset by a \$0.6 million decline in sales of point-of-sale printers as the Company continues to de-emphasize this lower margin market. Lottery sales for the 2013 fourth quarter declined \$4.9 million to \$1.6 million, which is in line with GTECH's required contractual minimum order, compared with lottery sales of \$6.5 million in the 2012 fourth quarter which benefited from a large "end of life" purchase by GTECH for an older generation printer. Printrex® oil and gas printer net sales were down to \$0.8 million in the 2013 fourth quarter from \$1.1 million in the year-ago period primarily reflecting industry weakness. The Company's TransAct Services Group recorded net sales of \$2.2 million compared to net sales of \$3.0 million in the year-ago period, primarily reflecting \$0.5 million in lower HP inkjet cartridge consumables revenue.

Gross margin improved 70 basis points to 39.9% from 39.2% in the fourth quarter of 2013, while the year-over-year decline in quarterly revenue resulted in gross profit of \$5.0 million compared to \$7.7 million in the year-ago quarter. Total operating expenses for the 2013 fourth quarter declined \$1.3 million to \$3.5 million from \$4.8 million a year ago. Selling and marketing expenses decreased \$0.1 million to \$1.6 million, reflecting the timing of the annual G2E trade show which took place in the third quarter in 2013 compared to the fourth quarter in 2012 and lower variable compensation reflecting the lower level of quarterly sales, partially offset by the addition of sales staff and higher marketing expenses decreased by \$1.2 million, or 62%, primarily due to a \$0.7 million reduction in the accrued contingent consideration liability to be paid in connection with the acquisition of Printrex, as well as lower incentive compensation. In addition, legal fees related to the lawsuit with Avery Dennison Corporation were less than \$0.1 million in both the 2013 and 2012 fourth quarter periods.

Operating income for the 2013 fourth quarter was \$1.5 million compared to \$2.9 million in the 2012 fourth quarter. Excluding the impact from several items (detailed later in the release), TransAct generated adjusted operating income of \$0.9 million, or

7.0% of net sales, in the fourth quarter 2013 compared with adjusted operating income of \$3.2 million, or 16.2% of net sales, in the year-ago period. Net income in the 2013 fourth quarter was \$1.1 million, or \$0.13 per diluted share, compared to net income of \$1.9 million, or \$0.21 per diluted share, in the prior-year period. Adjusted net income was \$0.7 million, or \$0.08 per diluted share, compared to \$2.8 million, or \$0.23 per diluted share, in the 2012 fourth quarter.

## **Balance Sheet and Capital Return Review**

As of December 31, 2013, TransAct had approximately \$2.9 million of cash and cash equivalents and no debt. In 2013, the Company generated cash from operating activities of \$2.5 million and free cash flow (cash from operating activities less capital expenditures) of \$1.7 million. TransAct repurchased approximately 604,200 shares of its common stock in 2013 for total consideration of approximately \$5.2 million. The Company also paid a dividend to shareholders of \$0.07 per share during the fourth quarter. Reflecting the share repurchase activity and the 2013 quarterly dividends, TransAct returned \$7.5 million to shareholders in 2013.

Steve DeMartino, President and Chief Financial Officer of TransAct, commented, "TransAct's prudent management of the business resulted in the generation of solid cash flow from operations in 2013. As a result we have the financial flexibility to continue investing in the development of new products that address attractive market opportunities to support our goals for long-term growth. TransAct also has the capacity to consistently return capital to shareholders and, since the beginning of 2012, we have returned almost \$14.0 million to shareholders."

## 2013 Fourth Quarter Conference Call and Webcast

TransAct is hosting a conference call and webcast today, March 6, 2014, beginning at 4:30 p.m. ET. Both the call and the webcast are open to the general public. The conference call number is 678-825-8259 (domestic or international). Please call five minutes prior to the presentation to ensure that you are connected.

Interested parties may also access the conference call live on the Internet at <u>www.transact-tech.com</u> (select "Investor Relations" followed by "Events & Presentations"). Approximately two hours after the call has concluded, an archived version of the webcast will be available for replay at the same location.

## **Non-GAAP Financial Measures**

TransAct has provided adjusted non-GAAP financial measures because the Company believes that these amounts are helpful to investors and others to more accurately assess the ongoing nature of TransAct's core operations. The adjusted non-GAAP measures exclude the effect in the applicable periods presented of non-GAAP adjustments contained in the tables included with this release. These items have been excluded from adjusted non-GAAP financial measures as management does not believe that they are representative of underlying trends in the Company's performance. Their exclusion provides investors and others with additional information to more readily assess the Company's operating results. The Company uses the non-GAAP financial measures internally to focus management on the results of the Company's core business. The presentation of this additional non-GAAP information is not considered superior to or a substitute for the financial information prepared in accordance with GAAP.

Adjusted operating income is defined as operating income adjusted for the impact of acquisition related expenses, business consolidation and restructuring expenses and legal fees related to the lawsuit with Avery Dennison Corporation.

Adjusted net income is defined as net income adjusted for the tax-effected impact of acquisition related expenses, business consolidation and restructuring expenses and legal fees related to the lawsuit with Avery Dennison Corporation.

Adjusted diluted earnings per share is defined as Adjusted Net Income divided by diluted shares outstanding.

## About TransAct Technologies Incorporated

TransAct Technologies Incorporated is a leader in developing and manufacturing market-specific solutions, including printers, terminals, software and other products for transaction-based and other industries. These industries include casino and gaming, lottery, food safety, banking, point-of-sale, hospitality, oil and gas, medical and emergency vehicle. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers and products are designed from the ground up based on market-specific requirements and are sold under the Ithaca®, Epic, EPICENTRAL® and Printrex® product brands. TransAct distributes its printers and terminals through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over 2.5 million printers and terminals installed around the world. TransAct is also committed to providing world-class printer service, spare parts, accessories and printing supplies to its growing worldwide installed base of printers. Through its TransAct Services Group, TransAct provides a complete range of supplies and consumable items used in the printing and scanning activities of customers in the hospitality, banking, retail, gaming, government and oil and gas exploration markets. Through its webstore,

<u>http://www.transactsupplies.com</u>, and a direct selling team, TransAct addresses the on-line demand for these products. TransAct is headquartered in Hamden, CT. For more information, please visit <u>http://www.transact-tech.com</u> or call 203.859.6800.

#### **Forward-Looking Statements**

Certain statements in this press release include forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology, such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe" or "continue" or the negative thereof or other similar words. All forward-looking statements involve risks and uncertainties, including, but are not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; our competitors introducing new products into the marketplace; our ability to successfully develop new products; our dependence on significant customers; our dependence on significant vendors; dependence on contract manufacturers for the assembly of a large portion of our products in Asia; our ability to protect intellectual property; our ability to recruit and retain quality employees as the Company grows; our dependence on third parties for sales outside the United States, including Australia, New Zealand, Europe, Latin America and Asia; the economic and political conditions in the United States, Australia, New Zealand, Europe, Latin America and Asia; marketplace acceptance of new products; risks associated with foreign operations; the availability of third-party components at reasonable prices; price wars or other significant pricing pressures affecting the Company's products in the United States or abroad; risks associated with potential future acquisitions; our new line of food safety and oil and gas products will drive increased adoption by customers; the outcome of the lawsuit between TransAct and Avery Dennison Corporation; and other risk factors detailed from time to time in TransAct's reports filed with the Securities and Exchange Commission. Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to reflect new, changing or unanticipated events or circumstances.

## TRANSACT TECHNOLOGIES INCORPORATED CONDENSED CONSOLIDATED STATEMENTS OF INCOME (Unaudited)

(In thousands, except per share amounts)		nths Ended Iber 31,	Year Ended December 31,				
	2013	2012	2013	2012			
Net sales	\$ 12,528	\$ 19,616	\$60,141	\$68,386			
Cost of sales	7,527	11,933	35,049	42,404			
Gross profit	5,001	7,683	25,092	25,982			
Operating expenses: Engineering, design and product development Selling and marketing General and administrative Legal fees associated with lawsuit Business consolidation and restructuring	1,017 1,644 769 78	987 1,791 2,011 26 (2)	4,065 7,346 6,588 476	4,239 6,637 7,833 1,533 138			
	3,508	4,813	18,475	20,380			
Operating income	1,493	2,870	6,617	5,602			
Interest and other income (expense): Interest, net Other, net	(14) (74) (88)	(2)	(23) (63) (86)	6 (23) (17)			
Income before income taxes Income tax provision	1,405 296	2,867 985	6,531 1,596	5,585 1,964			
Net income	\$ 1,109	\$ 1,882	4,935	\$ 3,621			
Net income per common share: Basic Diluted	\$ 0.13 \$ 0.13	\$ 0.21 \$ 0.21	\$ 0.57 \$ 0.57	\$ 0.40 \$ 0.40			

Shares used in per share calculation:

Basic	8,331	8,800	8,589	9,032
Diluted	8,558	8,887	8,703	9,121

## SUPPLEMENTAL INFORMATION - SALES BY SALES UNIT:

	Three months ended December 31,				Year ended December 31		
		2013	2012		2013	2012	
Food safety, point-of-sale and banking	\$	2,189	\$	2,643	\$11,296	\$ 9,484	
Casino and gaming		5,727		6,506	27,300	29,129	
Lottery		1,561		6,422	4,450	11,634	
Printrex		849		1,051	4,335	4,673	
TransAct Services Group		2,202		2,994	12,760	13,466	
Total net sales	\$	12,528	\$	19,616	\$60,141	\$68,386	

## TRANSACT TECHNOLOGIES INCORPORATED CONDENSED CONSOLIDATED BALANCE SHEETS (Unaudited)

(Unaudited)					
	December 31,		, December 3		
(In thousands)	2013			2012	
Assets:					
Current assets:					
Cash and cash equivalents	\$	2,936	\$	7,537	
Accounts receivable, net	-	13,234	-	15,927	
Inventories		13,509		10,321	
Deferred tax assets		1,655		1,443	
Other current assets		887		471	
Total current assets		32,221		35,699	
		,		,	
Fixed assets, net		2,732		3,302	
Goodwill		2,621		2,621	
Deferred tax assets		920		1,172	
Intangible assets, net		1,856		2,328	
Other assets		58		106	
		8,187		9,529	
Total assets	\$	40,408	\$	45,228	
Liebilities and Shareholders' Equity					
Liabilities and Shareholders' Equity: Current liabilities:					
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Accounts payable Accrued liabilities	\$	4,749	\$	6,422	
		2,215 26		2,927 629	
Income taxes payable					
Accrued contingent consideration		60 200		136	
Deferred revenue Total current liabilities		300		93	
Total current habilities		7,350		10,207	
Deferred revenue, net of current portion		103		168	
Deferred rent, net of current portion		244		308	
Accrued contingent consideration, net of current portion		-		824	
Other liabilities		190		352	
		537		1,652	
Total liabilities		7,887		11,859	

Shareholders' equity:

Common stock	111	109
Additional paid-in capital	27,674	25,940
Retained earnings	27,326	24,708
Accumulated other comprehensive loss, net of tax	(63)	(55)
Treasury stock, at cost	 (22,527)	 (17,333)
Total shareholders' equity	32,521	 33,369
Total liabilities and shareholders' equity	\$ 40,408	\$ 45,228

#### TRANSACT TECHNOLOGIES INCORPORATED RECONCILIATION OF GAAP EARNINGS FINANCIAL MEASURES TO CORRESPONDING NON-GAAP FINANCIAL MEASURES (Unaudited, in thousands, except percentages and per share amounts)

	Three months ended December 31, 2013								
	Reported	Adjustments <sup>(1)</sup>	Adjusted Non-GAAP						
Operating expenses	\$3,508	\$ 622	\$ 4,130						
% of net sales	28.0%		33.0%						
Operating income	1,493	(622)	871						
% of net sales	11.9%		7.0%						
Income before income taxes	1,405	(622)	783						
Income tax provision (benefit)	296	(218)	78						
Net income	1,109	(404)	705						
Diluted net income per share	\$ 0.13	(\$0.05)	\$ 0.08						

(1) Adjustment includes (i) \$700 of income related to an adjustment to accrued contingent consideration from the Printrex acquisition and (ii) \$78 of legal and other expenses related to the lawsuit with Avery Dennison Corporation, tax effected using an effective tax rate of 35.0%.

	Three months ended December 31, 2012							
	Reported	Adjustm	ents <sup>(2)</sup>	Adjusted Non-GAAP				
Operating expenses	\$ 4,813	\$	(306)	\$ 4,507				
% of net sales	24.5%		. ,	23.0%				
Operating income	2,870		306	3,176				
% of net sales	14.6%			16.2%				
Income before income taxes	2,867		306	3,173				
Income tax provision	985		105	1,090				
Net income	1,882		201	2,803				
Diluted net income per share	\$ 0.21	\$	0.02	\$ 0.23				

(2) Adjustment includes (i) \$280 of expense related to an adjustment to accrued contingent consideration from the Printrex acquisition and (ii) \$26 of legal and other expenses related to the lawsuit with Avery Dennison Corporation, tax effected using an effective tax rate of 34.4%.

#### TRANSACT TECHNOLOGIES INCORPORATED RECONCILIATION OF GAAP EARNINGS FINANCIAL MEASURES TO CORRESPONDING NON-GAAP FINANCIAL MEASURES (Unaudited, in thousands, except percentages and per share amounts)

	Year ended December 31, 2013							
	Reported	Adjustments <sup>(3)</sup>	Adjusted Non-GAAP					
Operating expenses	\$18,475	\$ 424	\$ 18,899					
% of net sales	30.7%		31.4%					
Operating income	6,617	(424)	6,193					
% of net sales	11.0%		10.3%					
Income before income taxes	6,531	(424)	6,107					
Income tax provision (benefit)	1,596	(148)	1,448					
Net income	4,935	(276)	4,659					
Diluted net income per share	\$ 0.57	(\$0.03)	\$ 0.54					

(3) Adjustment includes (i) \$900 of income related to an adjustment to accrued contingent consideration from the Printrex acquisition and (ii) \$476 of legal and other expenses related to the lawsuit with Avery Dennison Corporation. Such adjustments were tax effected using an effective tax rate of 35.0%.

	Year ended December 31, 2012							
	Re	eported	Adjust	ments <sup>(4)</sup>	A No	djusted n-GAAP		
Operating expenses	\$2	0,380	\$	(1,951)	\$1	8,429		
% of net sales		29.8%		,		26.9%		
Operating income		5,602		1,951		7,553		
% of net sales		8.2%				11.0%		
Income before income taxes		5,585		1,951		7,536		
Income tax provision		1,964		687		2,651		
Net income		3,621		1,264		4,885		
Diluted net income per share	\$	0.40	\$	0.14	\$	0.54		

(4) Adjustment includes (i) \$280 of expense related to an adjustment to accrued consideration from the Printrex acquisition, (ii) \$1,533 of legal and other expenses related to the lawsuit with Avery Dennison Corporation and (ii) \$138 of employee termination benefits and moving expenses associated with the closing of the Printrex manufacturing facility in San Jose, CA. Such adjustments were tax effected using an effective tax rate of 35.2%.

## TRANSACT TECHNOLOGIES INCORPORATED RECONCILIATION OF NET INCOME TO ADJUSTED EBITDA NON-GAAP FINANCIAL MEASURES (Unaudited)

(In thousands)	Th	ree Mor Decem		Year Ended December 31,		
		2013		2012	2013	2012
Net income	\$	1,109	\$	1,882	\$4,935	\$3,621
Interest (income) expense, net		14		1	23	(6)
Income tax provision		296		985	1,596	1,964
Depreciation and amortization		427		444	1,741	1,758
EBITDA		1,846		3,312	8,295	7,337
Share-based compensation expense Adjustment to accrued contingent consideration Legal fees associated with lawsuit		124 (700) 78		118 280 26	521 (900) 476	520 280 1,533

Business consolidation and restructuring	 -	 (2)		138
Adjusted EBITDA	\$ 1,348	\$ 1,882	\$8,392	\$9,808

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