



## **TRANSACT TECHNOLOGIES EXPANDS BANKjet® PRINTER LINE**

### **Launching BANKjet® 2500 at BAI Retail Delivery Conference**

HAMDEN, CT, November 6, 2007 - TransAct Technologies Incorporated (NASDAQ: TACT), a leading producer of market specific printers for transaction-based industries worldwide is set to unveil the new BANKjet® 2500 at the financial services industry's premier event - the BAI Retail Delivery Conference & Expo in Las Vegas, November 13-15, 2007. The new BANKjet® 2500 offers simplified teller interaction, compact size and fast print speed.

Bart C. Shuldman, Chairman, President and Chief Executive Officer of TransAct Technologies, said, "This is another addition to TransAct's successful line of BANKjet® printers. We are now offering a one-color compact inkjet printer, with simple drop-in paper loading, a large cut-through slot for easy form insertion, and a small footprint to preserve valuable teller workspace. We expect customers to respond positively given the robust feature set, size and price point." In addition to the new BANKjet® 2500, TransAct will showcase its Epic and Ithaca® brand printers for banking applications at BAI. These products include the BANKjet® 1500; modular Epic 430™ designed specifically for self-service applications such as kiosks and ATM's; and the ready to configure and easy to integrate Ithaca® 280 thermal printer for receipt-only applications.

BAI is the financial services industry's leading professional organization focused on enhancing employee and organizational performance. Through BAI's Retail Delivery Conference & Expo, BAI reaches thousands of financial services professionals each year to deliver content designed around critical business needs and facilitate vital connections between financial services professionals, industry experts and solutions providers - making the introduction of the BANKjet® 2500 a timely one.

For more information on all TransAct Banking products, stop by Booth 1160 at BAI or visit [www.transact-tech.com](http://www.transact-tech.com).

About TransAct Technologies Incorporated TransAct Technologies Incorporated (Nasdaq:TACT) is a leader in developing and manufacturing market-specific printers for transaction-based industries. These industries include casino, gaming, lottery, banking, kiosk and point-of-sale. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers are designed from the ground up based on market specific requirements and are sold under the Ithaca® and Epic product brands. TransAct distributes its products through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over two million printers installed around the world. TransAct also has a strong focus on the after-market side of the business, with a high commitment to printer service, supplies and spare parts. TransAct is headquartered in Hamden, CT. For more information on TransAct, visit [www.transact-tech.com](http://www.transact-tech.com) or call 203.859.6800.

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#### Forward-Looking Statements:

Certain statements in this press release include forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology, such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe", "project" or "continue" or the negative thereof or other similar words. All forward-looking statements involve risks and uncertainties, including, but are not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; introduction of new products into the marketplace by competitors; successful product development; dependence on significant customers; dependence on significant vendors; the ability to recruit and retain quality employees as the Company grows; dependence on third parties for sales outside the United States, including Australia, New Zealand, Europe, Latin America and Asia; economic and political conditions in the United States, Australia, New Zealand, Europe, Latin America and Asia; marketplace acceptance of new products; risks associated with foreign operations; availability of third-party components at reasonable prices; price wars or other significant pricing pressures affecting the Company's products in the United States or abroad; risks associated with potential future acquisitions; and the outcome of the lawsuit between TransAct and FutureLogic, Inc. Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to reflect new, changing or unanticipated events or circumstances.