



## **LEISURE LINK CHOOSES TRANSACT'S EPIC950™ PRINTER**

### **-- Epic 950™ Casino Thermal Printer to be used exclusively on new cutting edge Revolution Entertainment System Platform offered through Inspired Broadcast Networks --**

WALLINGFORD, CT, April 4, 2005 -- TransAct Technologies Incorporated (Nasdaq: TACT), a leading producer of transaction-based printers for customers worldwide, and UK based Leisure Link today announced that TransAct's Epic950? was chosen as the exclusive thermal ticket printer to be utilized in Leisure Link's new cutting edge products from Inspired Broadcast Networks and Revolution Entertainment.

Leisure Link is the UK's largest manager of public space gaming and entertainment machines, supplying nearly 90,000 machines to over 25,000 leisure retail venues. Leisure Link expects that an initial rollout of 8,000 new cabinets, utilizing TransAct's Epic950? printer, will enter the UK market in 2005.

Bart C. Shuldman, Chairman, President and Chief Executive Officer of TransAct Technologies, commented, "This is a very exciting project for TransAct and we are honored to be working with Leisure Link and Inspired Broadcast Networks. Working in partnership with our valued clients to further drive cutting edge technology is critical to the long-term viability of our business and we are thrilled to have our new Epic950? chosen as the sole printer source for this project. This partnership is yet another testimony to the value of the new technology that TransAct is bringing to the marketplace."

Jim O'Halleran, Group Managing Director of Leisure Link, said, "We are pleased to be moving forward with this exciting project. We believe that we are re-shaping the landscape of public space gaming and entertainment with far superior technology and content. Utilizing TransAct's Epic950? thermal printer in the new cabinets was a logical step in our drive to use the finest technology available."

Norman Crowley, Chief Executive Officer of Inspired Broadcast Networks, said, "We chose TransAct's Epic950? printer for the new platform because of its advanced technological features and outstanding field performance. Our broadband networking capabilities combined with the printers' color ticketing capability and more robust memory and processing capability made this a perfect marriage of technologies."

Jon D. Berkley, Senior Vice President of Global Gaming and Lottery for TransAct, said, "We are very proud to have been chosen to participate in this project with Leisure Link, Revolution Entertainment and Inspired Broadcast Networks. Their cutting edge products and revolutionary approach to the market is shifting the paradigm of what better technology can bring to the entertainment and amusement machine marketplace. This is exactly the type of project for which the Epic950? was designed and we look forward to pushing the limits of possibility with Leisure Link."

#### About Leisure Link

Leisure Link manages 90,000 pay to play machines across more than 25,000 leisure retail venues including fruit machines, club and casino gaming machines, video and skill games, pool tables, juke boxes, payphones, ATM's and a unique digital entertainment product, Itbox.

The company was formed in 1998 through the acquisition of BLMS from Bass plc. In 1999, the company acquired the businesses of Stretton Leisure from the Greenall Group plc and Maygay Machines Ltd from 3lplc. In 2001, Leisure Link was acquired by Henderson Private Capital, the private equity area of Henderson Global Investors.

In August 2002, Leisure Link and Inspired Technology formed Inspired Broadcast Networks to develop the itbox digital multimedia platform. Inspired delivers entertainment content and broadcast services to consumers on a pay to play basis on public locations and on the move. Users include consumers and business users on their mobile phones, remotely connected, and on Leisure Link terminals in Pubs, Clubs, Licensed Betting Offices, Bingo Halls, Motorway Stations, Universities and Casinos.

#### About TransAct Technologies Incorporated

TransAct (Nasdaq: TACT) designs, develops, manufactures and markets transaction-based printers under the ithaca® name. In addition, the Company markets related consumables, spare parts and service. The Company's printers are used worldwide to provide receipts, tickets, coupons, register journals and other documents. TransAct focuses on two core markets: point-of-sale (POS) and banking, and gaming and lottery. TransAct sells its products to original equipment manufacturers, value-added

resellers and selected distributors, as well as directly to end-users. The Company's product distribution spans across the Americas, Europe, the Middle East, Africa, the Caribbean Islands and the South Pacific. For further information, visit TransAct's web site located at [www.transact-tech.com](http://www.transact-tech.com).

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