



TRANSACT TECHNOLOGIES TO DEMONSTRATE LEADING BANKING PRINTERS AT BAI RETAIL DELIVERY CONFERENCE AND EXPO

HAMDEN, CT - November 11, 2008 - TransAct Technologies Incorporated (NASDAQ: TACT), a global leader in market-specific printers for transaction-based industries, today announced that it will display the company's robust and highly reliable banking printers, including the new BANKjet® 2500, at the upcoming BAI Retail Delivery Conference and Expo at the Orange County Convention Center in Orlando, Florida from November 18-20.

TransAct will be located at Booth #1246 during the conference, where executives will be on hand to demonstrate the company's market-leading printers specifically designed for banking applications. On display will be the new BANKjet® 2500, the most cost-efficient, feature-rich printer currently available in the marketplace. This highly reliable printer is fully compatible with existing banking systems and features simple drop-in paper loading and drop-in, wide cut-through validation. With its lower cost, ease of operation and high quality, the BANKjet® 2500 is the ideal printer solution for today's financial institutions.

In addition to the BANKjet® 2500, TransAct will also be showcasing the Epic 430™, the Ithaca® 280 thermal printer and the BANKjet® 1500 printers. For more information, please visit the company's booth at the expo or visit www.transact-tech.com.

About TransAct Technologies Incorporated

TransAct Technologies Incorporated (NASDAQ: TACT) is a leader in developing and manufacturing market-specific printers for transaction-based industries. These industries include casino, gaming, lottery, banking, kiosk and point-of-sale. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers are designed from the ground up based on market specific requirements and are sold under the Ithaca® and Epic product brands. TransAct distributes its products through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over two million printers installed around the world. TransAct also has a strong focus on the after-market side of the business, with a high commitment to printer service, supplies and spare parts. TransAct is headquartered in Hamden, CT. For more information on TransAct, visit <http://www.transact-tech.com> or call 203.859.6800.

Forward-Looking Statements:

Certain statements in this press release include forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology, such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe", "project" or "continue" or the negative thereof or other similar words. All forward-looking statements involve risks and uncertainties, including, but are not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; introduction of new products into the marketplace by competitors; successful product development; dependence on significant customers; dependence on significant vendors; the ability to recruit and retain quality employees as the Company grows; dependence on third parties for sales outside the United States, including Australia, New Zealand, Europe, Latin America and Asia; economic and political conditions in the United States, Australia, New Zealand, Europe, Latin America and Asia; marketplace acceptance of new products; risks associated with foreign operations; availability of third-party components at reasonable prices; price wars or other significant pricing pressures affecting the Company's products in the United States or abroad; and risks associated with potential future acquisitions. Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to reflect new, changing or unanticipated events or circumstances.

Contact:

TransAct Technologies Incorporated
Steven A. DeMartino, EVP and Chief Financial Officer
203-859-6810

ICR Inc.
William Schmitt
203-682-8200