



## **TRANSACT TECHNOLOGIES EXECUTES PREFERRED PARTNER AGREEMENT WITH NCR CORPORATION'S SYSTEMEDIA DIVISION**

### ***Agreement Significantly Expands Products to be Offered by TransAct***

**HAMDEN, CT - September 3, 2008** - TransAct Technologies Incorporated (NASDAQ: TACT), a global leader in market-specific printers for transaction-based industries, today announced that on behalf of its TransAct Services Group (TSG) division, the Company has executed a "Preferred Partner" agreement with NCR Corporation's Systemedia division. Under terms of the agreement, TransAct Services Group will market and sell over 250 paper and linerless label products manufactured by NCR.

The agreement will position TransAct Services Group to aggressively pursue markets that include the financial, retail and hospitality sectors with a significantly expanded product offering. The paper and linerless label products offered under the agreement will cover the full range of paper products for point-of-sale, credit card, kiosk, ATM, bank teller and gaming applications.

Concurrently, TransAct Services Group will be a dedicated partner to NCR through its [www.transactsupplies.com](http://www.transactsupplies.com) e-commerce website that will provide a well positioned web-based distribution point for NCR products to address and penetrate the small to medium-sized business transaction supplies market. Additionally, the complement of the NCR product portfolio will greatly enhance and leverage TransAct's significant efforts in the e-commerce arena made over the past 12 months.

"We are excited about expanding our current collaboration with NCR," said Bart C. Shuldman, Chairman, President and Chief Executive Officer of TransAct Technologies. "With Systemedia, the world leader in providing consumables for the financial, retail and hospitality markets, as our preferred partner, we will be able to more easily provide world-class products to the small and medium-sized business supplies market. This partnership will assist us in attacking what we believe to be a \$100 million market opportunity for TransAct by expanding the amount of products offered on our enhanced e-commerce website [www.transactsupplies.com](http://www.transactsupplies.com)."

"Our successful collaboration thus far with TransAct made it an easy decision for Systemedia to enter into this preferred partnership agreement," said Dan Bogan, Senior Vice President and General Manager, Systemedia Division for NCR Corporation. "Customer satisfaction with our integrated solutions has been tremendous, and we look forward to continuing this strong relationship with TransAct as we increase our market share in the small to medium-sized business supplies market."

### **About TransAct Technologies Incorporated**

TransAct Technologies Incorporated (NASDAQ: TACT) is a leader in developing and manufacturing market-specific printers for transaction-based industries. These industries include casino, gaming, lottery, banking, kiosk and point-of-sale. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers are designed from the ground up based on market specific requirements and are sold under the Ithaca® and Epic product brands. TransAct distributes its products through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over two million printers installed around the world. TransAct also has a strong focus on the after-market side of the business, with a high commitment to printer service, supplies and spare parts. TransAct is headquartered in Hamden, CT. For more information on TransAct, visit <http://www.transact-tech.com> or call 203.859.6800.

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