

TRANSACT

Technologies Incorporated

August 23, 2016

TransAct Technologies to Ring Nasdaq Closing Bell on August 24

HAMDEN, Conn.--(BUSINESS WIRE)-- TransAct Technologies Incorporated (Nasdaq: TACT), a global leader in software-driven technology and printing solutions for high-growth markets, announced today that the Company's Chairman and Chief Executive Officer, Bart Shuldman, will ring the Nasdaq Stock Market Closing Bell on Wednesday, August 24. The ceremony is being held to celebrate the Company's 20th Anniversary and 20 years of listing on the Nasdaq exchange.

Founded in 1996, TransAct Technologies is a global leader in developing and marketing innovative and reliable software-driven printing solutions that address key needs in markets such as food safety, casino gaming and lottery. With nearly three million printers and terminals installed around the world under its AccuDate™, EPICENTRAL®, Epic®, Ithaca®, RESPONDER and Printrex® brands, TransAct has leveraged its culture of continuous innovation to consistently deliver printing and technology solutions that help its customers manage and grow their businesses.

"The entire TransAct team is honored to be celebrating our 20th year anniversary and we look forward to ringing the Nasdaq Closing Bell in recognition of the Company's passion for creating and delivering market-leading technology and print solutions," said Bart Shuldman, Chairman and Chief Executive Officer of TransAct. "TransAct was founded 20 years ago based on a commitment to creating products that help our customers manage and grow their businesses in specific markets while building shareholder value. We view the Nasdaq ceremony as a tribute to our dedicated employees and directors as we thank our loyal customers and shareholders who have been key contributors to our success over the last two decades."

TransAct's entry into the food safety industry with its AccuDate line of food safety solutions highlights the Company's strategy of identifying markets that offer unique growth opportunities as these markets undergo change. Examples of the Company's success in leveraging its technology and print capabilities to allow customers to manage critical aspects of their business includes adding ticket printing in the casino gaming market, and more recently developing and selling a range of food safety terminals to address the new opportunity of food safety labeling and grab-and-go labels. Beginning with the AccuDate 9700 and expanding to the AccuDate PRO and, more recently, the AccuDate XL, TransAct is delivering solutions that are allowing restaurant and food safety operators to improve their food handling and food rotational labeling while simultaneously streamlining and bringing new efficiencies to their back of house operations.

The Nasdaq Closing Bell will ring at 4:00 p.m. ET and interested parties can view a live stream of the event online at <https://new.livestream.com/nasdaq/live>. Photos and videos of the Closing Bell ceremony and related celebration will also be available, courtesy of the Nasdaq, on both Facebook (<http://www.facebook.com/NASDAQ>) and Instagram (<http://instagram.com/nasdaq>).

Mr. Shuldman will be joined at the Nasdaq MarketSite in Times Square by members of the Company's senior leadership team, TransAct employees and several of the Company's partners.

About TransAct Technologies Incorporated

TransAct Technologies Incorporated is a global leader in developing software-driven technology and printing solutions for high-growth markets including food safety, POS automation, casino and gaming, lottery, mobile and oil and gas. The Company's solutions are designed from the ground up based on customer requirements and are sold under the AccuDate™, EPICENTRAL®, Epic®, Ithaca®, RESPONDER and Printrex® brands. TransAct has over 2.9 million printers and terminals installed around the world and is committed to providing world-class service, spare parts and accessories to support its worldwide installed product base. Through TransAct Services Group both online at <http://www.transactsupplies.com> and its direct sales team, the Company also provides customers with a complete range of supplies and consumable items. TransAct is headquartered in Hamden, CT. For more information, please visit <http://www.transact-tech.com> or call (203) 859-6800.

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