



TRANSACT TECHNOLOGIES INTRODUCES EPICENTRAL MOBILE HOST™ ADDITION FOR CASINOS

HAMDEN, CT - November 4, 2010 - TransAct Technologies Incorporated (NASDAQ: TACT), a global leader in market-specific printers for transaction-based industries, today announced the addition of the EPICENTRAL Mobile Host™ to the recently announced EPICENTRAL™ Print System.

The EPICENTRAL Mobile Host™ will allow casino hosts to walk through the casino with an iPad or Smartphone and give coupons directly to players on the casino floor by connecting the smart device using wireless technology either to the EPICENTRAL™ Server Manager or directly to TransAct's ServerPort™ device located in the slot machine. This provides a r tool for the casino host who will enjoy the convenience of being able to service the customer by interacting with them on the casino floor. In addition, with the EPICENTRAL Mobile Host™, the casino host can enroll a player in an upcoming slot tournament, or devise an abundant number of ways in order to promote to the player.

"The EPICENTRAL™ Print System will be a major boost for the casinos and their customers, but we also wanted to develop a product that would be beneficial for the casino hosts," said Bart C. Shuldman, Chairman and Chief Executive Officer of TransAct Technologies. "With the EPICENTRAL Mobile Host™, the casino host can now be constantly on the casino floor interacting with the patrons in order to create a more positive customer experience, which will lead to the patrons making additional trips to the casino or making incremental purchases of products or services throughout the property."

The EPICENTRAL™ Print System will make its debut at the G2E Conference in Las Vegas, Nevada from November 168 at TransAct's exhibitor booth. For supplementary material that discusses the EPICENTRAL™ Print System in further detail, please visit TransAct's website at <http://www.transact-tech.com>.

About TransAct Technologies Incorporated

TransAct Technologies Incorporated (NASDAQ: TACT) is a leader in developing and manufacturing market-specific printers for transaction-based industries. These industries include casino, gaming, lottery, banking, kiosk and point-of-sale. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers are designed from the ground up based on market specific requirements and are sold under the Ithaca® and Epic product brands. TransAct distributes its printers through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over two million printers installed around the world. TransAct is committed to world-class printer service, spare parts and accessories required by a growing worldwide installed base of printers. Beyond printers, TransAct is a leader in providing printing supplies to the full transaction printer market. Through its TransAct Services Group, TransAct provides a complete range of supplies and consumables items used in the printing and scanning activities of customers in the hospitality, banking, retail, gaming and government markets. Through its webstore, <http://www.transactsupplies.com>, and a direct selling team, TransAct addresses the on-line demand for these products. TransAct is headquartered in Hamden, CT. For more information on TransAct, visit <http://www.transact-tech.com> or call 203.859.6800.

Forward-Looking Statements:

Certain statements in this press release include forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology, such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe" or "continue" or the negative thereof or other similar words. All forward-looking statements involve risks and uncertainties, including, but not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; introduction of new products into the marketplace by competitors; successful product development; dependence on significant customers; dependence on significant vendors; dependence on a sole source contract manufacturer for the assembly of a large portion of the Company's products in China; dependence on ability to obtain competitive pricing and other terms from our contract manufacturer and other suppliers; the ability to protect intellectual property; the ability to recruit and retain quality employees as the Company grows; dependence on third parties for sales outside the United States, including Australia, New Zealand, Europe, Latin America and Asia; economic and political conditions in the United States, Australia, New Zealand, Europe, Latin America and Asia; marketplace acceptance of new products; risks associated with foreign operations; availability of third-party components at reasonable prices; price wars or other significant pricing pressures affecting the Company's products in the United States or abroad; risks associated with the development, maintenance and marketing of the Company's software products; and risks associated with potential future acquisitions. Actual results may differ materially from those discussed in, or

implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to reflect new, changing or unanticipated events or circumstances.

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