

Back-of-House Automation Can Protect Restaurant Brands by Improving the Accuracy of Food Labels

The AccuDate XL Terminal Reduces the Risk of Human Labeling Errors

HAMDEN, Conn.--(BUSINESS WIRE)-- As reports of food safety violations increase and consumer confidence erodes, TransAct® Technologies Incorporated (Nasdaq:TACT), a global leader in software-driven terminals and printing solutions, is ramping up efforts to help eliminate the risk of foodborne illness in restaurant, food service and convenience store environments. TransAct's approach, which leverages new state-of-the-art hardware and integrated software solutions, will also help restaurants and food service operators protect their brand's reputation.

"It's clear that in many cases, food safety violations and foodborne illnesses occur primarily as a result of simple manual error," said TransAct Technologies Chairman and CEO Bart Shuldman. "Handwritten expiration labels that are miscalculated or illegible are unfortunately all too common in the food service industry, regardless of the size or quality of the operation. By utilizing our advanced, easy to deploy, and easy to administer AccuDate™ XL terminals, manual labeling processes can be replaced with fully automated systems that immediately improve food safety in the kitchen."

The AccuDate Advantage Case Example

A convenience store chain in the mid-Atlantic United States is a case in point. Their efforts to safely manage dozens of menu items - with hundreds of ingredients - were being hampered by an inefficient, outdated system of manual prep labeling and pre-printed grab 'n go labels. The chain also needed a solution that supported daily pricing updates for its grab 'n go items. Thanks to the recent decision to upgrade to TransAct's AccuDate XL terminal, food prep labeling will be completely automated and grab 'n go labels will be printed on-demand with the latest pricing information. This will save many hours a week in each restaurant location, replacing previous routine labeling tasks.

Further, as Mr. Shuldman points out, the AccuDate XL does far more than print labels. "By leveraging the Android™ operating system, the AccuDate XL has emerged as the most flexible and capable software-enabled restaurant management terminal on the market today, running third-party applications that enhance a spectrum of back-of-the-restaurant efficiencies," he said.

One example is Jolt. Jolt developed the ***Jolt for TransAct*** App for the AccuDate XL in order to launch new capabilities of their cloud-based operations platform that are ideal for restaurants. This includes on demand grab 'n go labeling, with a powerful yet easy to use tool for managing menu and designing label templates at a central location, then pushing them down to AccuDate terminals on a local, regional or national basis.

A second example is CrunchTime Information Systems. CrunchTime's ***KitchenSync***™ App turns the AccuDate XL into a fully integrated prep planning and recipe display station that connects with CrunchTime's NetChef™ cloud-based back-off platform, fully automating food prep labeling and linking food prep to inventory, labor and food cost management.

"The advantages of the AccuDate XL are many. In addition to being the most advanced terminal available to manage food safety labeling, the AccuDate XL can meet the varied needs of food service operators who are looking to manage their operations, venues, food prep and inventory control needs more productively," Mr. Shuldman concluded.

TransAct Technologies and the AccuDate XL will be part of a feature exhibit at the National Restaurant Association Show, May 20-23 in Chicago, where TransAct will offer demonstrations and one-on-one consultations. Additional information about the AccuDate XL may be obtained at www.GetFoodSafety.com or by calling (844) 243-2228.

About TransAct Technologies Incorporated

TransAct Technologies Incorporated is a global leader in developing software-driven technology and printing solutions for high-growth markets including restaurant solutions, POS automation, casino and gaming, lottery, mobile and oil and gas. The Company's solutions are designed from the ground up based on customer requirements and are sold under the AccuDate™, EPICENTRAL®, Epic®, Ithaca®, RESPONDER and Printrex® brands. TransAct has over 3.0 million printers

and terminals installed around the world and is committed to providing world-class service, spare parts and accessories to support its installed product base. Through the TransAct Services Group, the Company also provides customers with a complete range of supplies and consumable items both online at <http://www.transactsupplies.com> and through its direct sales team. TransAct is headquartered in Hamden, CT. For more information, please visit <http://www.transact-tech.com> or call (203) 859-6800.

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About CrunchTime! Information Systems

CrunchTime! Information Systems is a leading provider of enterprise solutions for the hospitality industries. Since 1995, CrunchTime back office solutions have helped customers reduce food and beverage costs, drive labor efficiencies, and better manage the quality and consistency of their foodservice operations. CrunchTime's customers include multi-unit restaurants, cruise lines, entertainment venues, hotels and foodservice management companies around the world. For more information, visit www.crunchtime.com.

About Jolt

Jolt is the industry-leading, cloud-based business-operations platform for companies of all sizes. Jolt has hundreds of thousands of users across thousands of locations and brands, including Chick-fil-A, McDonald's, Legoland, 7-Eleven, Melbourne Aquarium, and the Excalibur in Las Vegas. Jolt has had over 120 million tasks completed on the platform by employees using its task management solution. It also provides tools for labeling, audits, temperature monitoring, food safety compliance, scheduling, time and attendance, announcements, message blasts, reporting, and more. Changes to daily operations can be made on the fly across entire brands simultaneously with the click of a button. Jolt is headquartered in Orem, UT. For information on Jolt, visit joltup.com or call (877) 396-4112 option #1. Email inquiries can be sent to sales@joltup.com.

Forward-Looking Statements

Certain statements in this press release include forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology, such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe" or "continue" or the negative thereof or other similar words. All forward-looking statements involve risks and uncertainties, including, but not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; our competitors introducing new products into the marketplace; our ability to successfully develop new products; our dependence on significant customers; our dependence on significant vendors; dependence on contract manufacturers for the assembly of a large portion of our products in Asia; our ability to protect intellectual property; our ability to recruit and retain quality employees as the Company grows; our dependence on third parties for sales outside the United States, including Australia, New Zealand, Europe, Latin America and Asia; the economic and political conditions in the United States, Australia, New Zealand, Europe, Latin America and Asia; marketplace acceptance of new products; risks associated with foreign operations; the availability of third-party components at reasonable prices; price wars or other significant pricing pressures affecting the Company's products in the United States or abroad; risks associated with potential future acquisitions; the risk that our new line of food safety and oil and gas products will not drive increased adoption by customers; and other risk factors detailed in TransAct's Annual Report on Form 10-K and other reports filed with the Securities and Exchange Commission. Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to reflect new, changing or unanticipated events or circumstances.

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