



Technologies Incorporated

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TransAct Technologies to Debut New BANKjet 3000 Printer at Upcoming BAI Retail Delivery 2014 Show

- Brings High Speed Check Image Printing to the Teller Station -

HAMDEN, Conn.--(BUSINESS WIRE)-- TransAct Technologies Incorporated (Nasdaq:TACT), a global leader in market-specific solutions, including printers, terminals, software and other products for transaction-based and other industries, announced today the debut of the BANKjet® 3000, its newest solution for the retail banking industry which brings customer-favorite check image printing capabilities to the teller window. This newest low-cost printing solution from TransAct will be on display (Booth #4427) for the first time at the BAI Retail Delivery 2014 show to be held on November 12-14, 2014, at McCormick Place (West Building) in Chicago, Illinois.

Offering lightning-fast receipt print speeds of 12 inches per second, TransAct's new BANKjet 3000 is the Company's next-generation thermal/inkjet combo receipt and validation printer. The BANKjet 3000 delivers receipts with high-resolution check images at the teller station - the same receipts customers have come to expect from their ATM transactions. The thermal receipt printer features simple drop-in paper loading and supports check image printing as well as barcode printing for a variety of banking applications. The validation printer features bi-directional validation with calibrating sensors and a wide cut-through, drop-in validation slot along with LED lights that provide the teller with feedback on proper form insertion. In addition, the BANKjet 3000 has a space-saving design and extensive system compatibility along with an attractive price point that allows for an easy upgrade from existing banking printers.

"We are constantly working to respond to our customers' needs with unique, industry-leading and value-added solutions and the introduction of our new BANKjet 3000 is yet another example of our development team's dedicated efforts," said Bart C. Shuldman, Chairman and Chief Executive Officer of TransAct Technologies. "As banks nationwide have expanded ATM functionality to include check and cash deposits, customers have come to expect transaction receipts that feature a check image, providing them with the peace of mind that their deposit was correctly recorded. Based on this strong customer feedback and their view of TransAct as a trusted printing solution provider, our banking customers have been working with us to develop the BANKjet 3000, extending these new capabilities to the teller station. We are excited to bring this unique solution to BAI Retail Delivery 2014 where we will demonstrate its advanced capabilities and its ability to provide the bank customer with the customer experience they desire."

TransAct will also showcase at BAI Retail Delivery 2014 several of its other innovative BANKjet and Ithaca® banking and receipt printers, demonstrating their enhanced flexibility and advanced capabilities which meet the exacting demands of financial institutions:

- **BANKjet 2500** - A cost-effective teller station printing solution, the BANKjet 2500 features a space-saving design, fast print speed of up to 12 lines per second, simple drop-in paper loading, quiet operation and a wide cut-through validation. As the industry's leading low-cost teller station printer, the BANKjet 2500 provides financial institutions with an attractive cost of ownership and a 2-year extended warranty.
- **Ithaca 9000** - The Ithaca 9000 thermal is a workhorse that delivers the ultimate in printing flexibility and cost efficiency. Based on the type of paper that has been loaded, the printer has the ability to reconfigure itself and print at a speed of 12 inches per second.

About TransAct Technologies Incorporated

TransAct Technologies Incorporated is a leader in developing and manufacturing market-specific solutions, including printers, terminals, software and other products for transaction-based and other industries. These industries include casino and gaming, lottery, food safety, banking, point-of-sale, hospitality, oil and gas, medical and mobile. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers and products are designed from the ground up based on market-specific requirements and are sold under the Ithaca®, RESPONDER, Epic, EPICENTRAL® and Printrex® product brands. TransAct distributes its printers and terminals through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over 2.5 million printers and terminals installed around the world. TransAct is also committed to providing world-class printer service, spare parts, accessories and printing supplies to its growing worldwide installed base of printers. Through its TransAct Services Group, TransAct provides a complete range of supplies and consumable items used in the printing and scanning activities of customers in the hospitality, banking, retail, gaming, government and oil and gas exploration markets. Through its webstore,

<http://www.transactsupplies.com>, and a direct selling team, TransAct addresses the on-line demand for these products. TransAct is headquartered in Hamden, CT. For more information, please visit <http://www.transact-tech.com> or call 203.859.6800.

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Forward-Looking Statements

Certain statements in this press release include forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology, such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe" or "continue" or the negative thereof or other similar words. All forward-looking statements involve risks and uncertainties, including, but are not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; our competitors introducing new products into the marketplace; our ability to successfully develop new products; our dependence on significant customers; our dependence on significant vendors; dependence on contract manufacturers for the assembly of a large portion of our products in Asia; our ability to protect intellectual property; our ability to recruit and retain quality employees as the Company grows; our dependence on third parties for sales outside the United States, including Australia, New Zealand, Europe, Latin America and Asia; the economic and political conditions in the United States, Australia, New Zealand, Europe, Latin America and Asia; marketplace acceptance of new products; risks associated with foreign operations; the availability of third-party components at reasonable prices; price wars or other significant pricing pressures affecting the Company's products in the United States or abroad; risks associated with potential future acquisitions; our new line of food safety and oil and gas products will drive increased adoption by customers; the outcome of the lawsuit between TransAct and Avery Dennison Corporation; and other risk factors detailed from time to time in TransAct's reports filed with the Securities and Exchange Commission. Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to reflect new, changing or unanticipated events or circumstances.

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