



Technologies Incorporated

April 24, 2014

## **TransAct Partners with Neogen to Add Sanitation Monitoring Solution as Option for New Ithaca® 9800 Food Safety Terminal**

**- Ithaca 9800 Customers can Integrate Neogen's AccuPoint® ATP Sanitation Monitoring System -**

HAMDEN, Conn. & LANSING, Mich.--(BUSINESS WIRE)-- TransAct Technologies Incorporated (Nasdaq: TACT) ("TransAct"), a global leader in market-specific solutions, including printers, terminals, software and other products for transaction-based and other industries, announced today a partnership with Neogen Corporation (Nasdaq: NEOG) ("Neogen") pursuant to which TransAct will offer Neogen's AccuPoint® ATP (adenosine triphosphate) Sanitation Monitoring technology as an option on its innovative new Ithaca® 9800 food safety terminal.

Bart C. Shuldman, Chairman and Chief Executive Officer of TransAct Technologies, commented, "We are excited to partner with Neogen and provide restaurant and foodservice operators with the option to add their industry-leading AccuPoint ATP Sanitation Monitoring System to our new Ithaca 9800 food safety terminal. As an easy-to-use solution for the verification of kitchen sanitation, integrating AccuPoint with the Ithaca 9800 is a natural choice as it makes the terminal a one-stop shop for food safety in the kitchen and food preparation workflow. We believe the combined solution will be extremely attractive to potential customers, further enhancing the long-term addressable market opportunity for the Ithaca 9800 and making the terminal a standard product in restaurants' back-of-house operations."

Through the partnership, TransAct and Neogen are offering direct integration of the innovative Ithaca 9800 food safety terminal and Neogen's AccuPoint ATP Sanitation Monitoring System. The AccuPoint technology allows food service operators to test food production surfaces after they've been cleaned to measure the effectiveness of that cleaning. The combined device will store and display critical data (including test site name, number, group, as well as the time and date the test was taken) and log test results to enable the real-time verification of sanitation effectiveness, offering a streamlined solution that ensures the cleanliness of food contact surfaces and food processing equipment. Since ATP is present in all living cells, ATP measurement has become the de facto standard for determining the amount of organic material remaining on a surface after cleaning. Using the detection capabilities of the AccuPoint, restaurant and food service operators will have direct access to this powerful technology used by industry restaurant inspectors to ensure cleanliness. Operators will also be able to implement testing schedules into their cleaning programs, executing regularly-timed tests in various areas of their facility, ensuring their programs' effectiveness, and guaranteeing consistency throughout their operations.

"Neogen is pleased to work with TransAct to provide rapid sanitation solutions in an easy-to-use module as part of the Ithaca 9800 food safety terminal," said Dr. Jason Lilly, Neogen's vice president of corporate development. "Partnering with TransAct is a logical extension of our mission to help ensure the safety and quality of food, as it enhances our access to restaurants and foodservice markets."

For more information on the Neogen AccuPoint ATP Sanitation Monitoring System, please visit [www.neogen.com](http://www.neogen.com).

### **About the Ithaca 9800 Food Safety Terminal**

The Ithaca 9800 is the industry's first terminal to offer direct Internet connectivity via Ethernet and Wi-Fi, enabling it to interface directly with some of the industry's most widely used restaurant management solutions, allowing operators to more closely monitor and manage their perishable food inventory, further cutting down on food waste and reducing inventory cost across the business. Through its large 9.7 inch color touch screen display, the Ithaca 9800 features full video capabilities, enabling users to download videos and other multimedia content directly from the Internet to the terminal for training or demonstration purposes.

Designed from the bottom up to fully automate the process of food preparation and labeling, the new Ithaca 9800 features a large, easy-to-read display, flexible two printer configuration with print widths of up to 2.2 inches and multi-language capabilities that allow for use in foodservice operations worldwide. Users can print a wide variety of information - including food rotation labels, ingredient lists, calorie counts, and "grab-and-go" times courtesy of an accurate internal clock - and even virtually all bar codes on any number of label types - including permanent, freezer grade, dissolvable and removable labels. The Ithaca 9800 adds on-screen editing capabilities to its existing PC-based companion utility, further improving flexibility of use.

Intended for direct integration into the food preparation workflow, the Ithaca 9800 carries a streamlined footprint with recessed power switch to reduce accidental contact, save physical space, and reduce susceptibility to spillage in the kitchen. It also has

a modular design that eases access to the print head and internal systems for cleaning and easy label loading. Furthermore, the terminal will offer a variety of third party food safety peripheral applications to increase functionality beyond printing and allow operators to streamline the total number of devices in use in their kitchens.

For more information on the Ithaca 9800 food safety terminal, please visit [www.transact-tech.com/food-safety/ithaca-9800](http://www.transact-tech.com/food-safety/ithaca-9800).

### **About TransAct Technologies Incorporated**

TransAct Technologies Incorporated is a leader in developing and manufacturing market-specific solutions, including printers, terminals, software and other products for transaction-based and other industries. These industries include casino and gaming, lottery, food safety, banking, point-of-sale, hospitality, oil and gas, medical and mobile. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers and products are designed from the ground up based on market-specific requirements and are sold under the Ithaca®, RESPONDER, Epic, EPICENTRAL® and Printrex® product brands. TransAct distributes its printers and terminals through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over 2.5 million printers and terminals installed around the world. TransAct is also committed to providing world-class printer service, spare parts, accessories and printing supplies to its growing worldwide installed base of printers. Through its TransAct Services Group, TransAct provides a complete range of supplies and consumable items used in the printing and scanning activities of customers in the hospitality, banking, retail, gaming, government and oil and gas exploration markets. Through its webstore, <http://www.transactsupplies.com>, and a direct selling team, TransAct addresses the on-line demand for these products. TransAct is headquartered in Hamden, CT. For more information, please visit <http://www.transact-tech.com> or call 203.859.6800.

### **About Neogen Corporation**

Neogen Corporation develops and markets products dedicated to food and animal safety. The company's Food Safety Division markets dehydrated culture media, and diagnostic test kits to detect foodborne bacteria, natural toxins, food allergens, drug residues, plant diseases and sanitation concerns. Neogen's Animal Safety Division is a leader in the development of animal genomics along with the manufacturing and distribution of a variety of animal healthcare products, including diagnostics, pharmaceuticals, veterinary instruments, wound care, and cleaners and disinfectants.

### **Forward-Looking Statements**

Certain statements in this press release include forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology, such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe" or "continue" or the negative thereof or other similar words. All forward-looking statements involve risks and uncertainties, including, but are not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; our competitors introducing new products into the marketplace; our ability to successfully develop new products; our dependence on significant customers; our dependence on significant vendors; dependence on contract manufacturers for the assembly of a large portion of our products in Asia; our ability to protect intellectual property; our ability to recruit and retain quality employees as the Company grows; our dependence on third parties for sales outside the United States, including Australia, New Zealand, Europe, Latin America and Asia; the economic and political conditions in the United States, Australia, New Zealand, Europe, Latin America and Asia; marketplace acceptance of new products; risks associated with foreign operations; the availability of third-party components at reasonable prices; price wars or other significant pricing pressures affecting the Company's products in the United States or abroad; risks associated with potential future acquisitions; our new line of food safety and oil and gas products will drive increased adoption by customers; the outcome of the lawsuit between TransAct and Avery Dennison Corporation; and other risk factors detailed from time to time in TransAct's reports filed with the Securities and Exchange Commission. Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to reflect new, changing or unanticipated events or circumstances.

### **Investors:**

TransAct Technologies Incorporated  
Steve DeMartino, 203-859-6810  
President and Chief Financial Officer

or

JCIR

Richard Land, Joseph Jaffoni, Jim Leahy  
212-835-8500 or [tact@jcir.com](mailto:tact@jcir.com)

Source: TransAct Technologies Incorporated

