

# TRANSACT

Technologies Incorporated

## Transact Technologies To Present At The 16th Annual Roth Capital Partners Growth Stock Conference

Wallingford, CT, January 26, 2004 - TransAct Technologies Incorporated (Nasdaq: TACT), a leading producer of transaction-based printers for customers worldwide, is scheduled to present at The 16th Annual Roth Capital Partners Growth Stock Conference in Dana Point, California on Wednesday, February 18, 2004. Bart C. Shuldman, Chairman, President and Chief Executive Officer, and Richard L. Cote, Executive Vice President and Chief Financial Officer will be presenting.

**Date:**

Wednesday, February 18, 2004

**Time:**

10:30AM PST

**Place:**

St. Regis Monarch Beach Resort and Spa - Dana Point, CA

**Webcast:**

<http://www.shareholder.com/transact-tech/medialist.cfm>

TransAct's CEO and CFO will be available for one-on-one meetings before and after the presentation. Investors interested in scheduling a time to meet with management should contact Jim Olecki of The Ruth Group at 646-536-7021 or [jolecki@theruthgroup.com](mailto:jolecki@theruthgroup.com).

### About TransAct Technologies Incorporated

TransAct (Nasdaq: TACT) designs, develops, manufactures and markets transaction-based printers under the ITHACA® and MAGNETEC® names. In addition, the company markets related consumables, spare parts and service. The Company's printers are used worldwide to provide receipts, tickets, coupons, register journals and other documents. TransAct focuses on two core markets: point-of-sale (POS), and gaming and lottery. TransAct sells its products to original equipment manufacturers, value-added resellers and selected distributors, as well as directly to end-users. The Company's product distribution spans across the Americas, Europe, the Middle East, Africa, the Caribbean Islands and the South Pacific. For further information, visit TransAct's web site located at [www.transact-tech.com](http://www.transact-tech.com).

**CONTACT:**

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Both of The Ruth Group, [www.TheRuthGroup.com](http://www.TheRuthGroup.com)