



## **GAMING LABORATORIES INTERNATIONAL COMPLETES TESTING OF TRANSACT TECHNOLOGIES' EPICENTRAL™ PRINT SYSTEM**

**HAMDEN, CT - March 8, 2011** - TransAct Technologies Incorporated (NASDAQ: TACT), a global leader in market-specific printers for transaction-based industries, today announced that it recently received a letter from Gaming Laboratories International ("GLI") stating that the functional evaluation was completed on its new EPICENTRAL™ Print System and that GLI determined that the System would have no adverse impact on revenue or system integrity, as well as not having any regulatory concerns.

"We are excited that GLI has performed their functional evaluation and said we will need no further approval from them," said Bart C. Shuldman, Chairman and Chief Executive Officer of TransAct Technologies. "With the successful notification received from GLI, TransAct will begin to market the system to every jurisdiction in the world. Along with the recent expansion of our trial run of the System at Foxwoods, 2011 promises to be a significant year for the EPICENTRAL™ Print System and we look forward to presenting and selling the System across the globe."

The new EPICENTRAL™ Print System connected directly to TransAct's ServerPort™ device inside the slot machine is an easy-to-use software system that enables casinos to internally develop marketing programs and promotional coupons to be distributed to customers on a real-time basis at a slot machine. Additionally, the system works with all existing slot systems and games as it is separate and distinct from the slot system itself. With this, a casino is able to use the EPICENTRAL™ Print System to connect to any existing slot machine, regardless of the game's manufacturer or the current slot system, as long as the slot machine is equipped with a TransAct Epic 950® printer.

### **About TransAct Technologies Incorporated**

TransAct Technologies Incorporated (NASDAQ: TACT) is a leader in developing and manufacturing market-specific printers for transaction-based industries. These industries include casino, gaming, lottery, banking, kiosk and point-of-sale. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers are designed from the ground up based on market specific requirements and are sold under the Ithaca® and Epic product brands. TransAct distributes its printers through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over two million printers installed around the world. TransAct is committed to world-class printer service, spare parts and accessories required by a growing worldwide installed base of printers. Beyond printers, TransAct is a leader in providing printing supplies to the full transaction printer market. Through its TransAct Services Group, TransAct provides a complete range of supplies and consumables items used in the printing and scanning activities of customers in the hospitality, banking, retail, gaming and government markets. Through its webstore, <http://www.transactsupplies.com>, and a direct selling team, TransAct addresses the on-line demand for these products. TransAct is headquartered in Hamden, CT. For more information on TransAct, visit <http://www.transact-tech.com> or call 203.859.6800.

### **Forward-Looking Statements:**

Certain statements in this press release include forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology, such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe" or "continue" or the negative thereof or other similar words. All forward-looking statements involve risks and uncertainties, including, but not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; introduction of new products into the marketplace by competitors; successful product development; dependence on significant customers; dependence on significant vendors; dependence on a sole source contract manufacturer for the assembly of a large portion of the Company's products in China; dependence on ability to obtain competitive pricing and other terms from our contract manufacturer and other suppliers; the ability to protect intellectual property; the ability to recruit and retain quality employees as the Company grows; dependence on third parties for sales outside the United States, including Australia, New Zealand, Europe, Latin America and Asia; economic and political conditions in the United States, Australia, New Zealand, Europe, Latin America and Asia; marketplace acceptance of new products; risks associated with foreign operations; availability of third-party components at reasonable prices; price wars or other significant pricing pressures affecting the Company's products in the United States or abroad; risks associated with the development, maintenance and marketing of the Company's software products; and risks associated with potential future acquisitions. Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to reflect new, changing or unanticipated events or circumstances.

**Contact:**

TransAct Technologies Incorporated  
Steven DeMartino, President and Chief Financial Officer  
203-859-6810

ICR Inc.  
William Schmitt  
203-682-8200