

TRANSACT

Technologies Incorporated

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TransAct to Demonstrate Its Industry-Leading Printrex® 920 and 980 Color Printing Solutions at Three Upcoming Industry Conferences

HAMDEN, Conn.--(BUSINESS WIRE)-- TransAct Technologies Incorporated (Nasdaq: TACT), a global leader in market-specific solutions, including printers, terminals, software and other products for transaction-based and other industries, announced today the Company's participation at several upcoming oil and gas exploration industry conferences. The Company will demonstrate its leading full color Printrex® 920 and 980 printers for oil and gas exploration, as well as its wider range of *Printrex* printing solutions and line of supplies and services from TransAct Services. TransAct will appear at the following upcoming industry conferences:

- **2013 South Texas Oilfield Expo**
 - American Bank Center (Booth #1310), Corpus Christi, TX
 - September 18-19, 2013
 - The 2013 South Texas Oilfield Expo is the premier trade show in the Eagle Ford shale region, featuring new technologies, new hardware, new equipment and new ideas to help make oil and gas exploration faster and more efficient.
- **SEG International Exposition and 83rd Annual Meeting**
 - George R. Brown Convention Center (Booth #3203), Houston, TX
 - September 22-27, 2013
 - The SEG International Exposition brings together over 350 companies, government agencies, research and educational institutions, and represents the world's largest oil, energy and mineral exposition showcasing cutting-edge technology for use in exploration and associated industries.
- **Society of Petroleum Engineers' ATCE 2013**
 - Ernest N. Morial Convention Center (Booth #1765), New Orleans, LA
 - September 30, 2013 - October 2, 2013
 - ATCE is a leading exploration and production technical conference, bringing together emerging technologies, state-of-the art innovations, leading-edge companies and organizations, and thousands of engineers, scientists, managers, and executives.

Designed specifically to improve the efficiency and effectiveness of oil and gas exploration, TransAct's *Printrex* printers offer an ideal solution that make oil and gas easier to find by presenting exploration data in an easy-to-use color format.

The ***Printrex 980*** from TransAct technologies is the industry's fastest color printer, offering unparalleled reliability and a low cost of total ownership. Designed for use in central offices and data centers, the *Printrex 980* prints on continuous paper rolls at speeds of up to 8 inches per second and enables oil and gas exploration companies to print logs without plot length limitations. In addition, the *Printrex 980* provides print quality enhancements such as Depth Line Accuracy, Stitching Stream Technology and Automatic Image Shifter.

The ***Printrex 920*** is the industry's first full color printer/plotter designed to perform in the adverse environment of a logging truck or off-shore platform. Available in a rugged rack-mount configuration and representing an easy upgrade from existing black and white printing systems, the *Printrex 920* uses ZINK® Zero Ink to print in full color without ink cartridges or ribbons. In addition, it is capable of printing in black and white on standard thermal paper, providing the ultimate in flexibility.

Also on display will be the consumables — including paper stock and ink cartridges — used in the Company's *Printrex* printers and offered for sale by TransAct Services Group. Through its website (www.transactsupplies.com) and phone representatives, TransAct Services Group is a one-stop shop that makes it easy for oil and gas exploration companies to order supplies they know will arrive on time, every time.

About TransAct Technologies Incorporated

TransAct Technologies Incorporated is a leader in developing and manufacturing market-specific solutions, including printers,

terminals, software and other products for transaction-based and other industries. These industries include casino and gaming, lottery, food safety, banking, point-of-sale, hospitality, oil and gas, and medical and mobile. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers and products are designed from the ground up based on market-specific requirements and are sold under the Ithaca®, Epic, EPICENTRAL® and Printrex® product brands. TransAct distributes its printers through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over 2.4 million printers installed around the world. TransAct is also committed to providing world-class printer service, spare parts, accessories and printing supplies to its growing worldwide installed base of printers. Through its TransAct Services Group, TransAct provides a complete range of supplies and consumable items used in the printing and scanning activities of customers in the hospitality, banking, retail, gaming, government and oil and gas exploration markets. Through its webstore, <http://www.transactsupplies.com>, and a direct selling team, TransAct addresses the on-line demand for these products. TransAct is headquartered in Hamden, CT. For more information, please visit <http://www.transact-tech.com> or call 203.859.6800.

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