



Technologies Incorporated

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## **TransAct Introduces RESPONDER MP2™ All-One Mobile Printing Solution to Address Large M2M Technology Opportunity**

### **Company Introduces a Full Page Integrated Mobile Printer into Rapidly Expanding Market**

HAMDEN, Conn.--(BUSINESS WIRE)-- TransAct Technologies Incorporated (Nasdaq: TACT), a global leader in market-specific solutions, including printers, terminals, software and other products for transaction-based and other industries, announced today its RESPONDER MP2™ mobile printing solution. Developed for installation in a wide variety of fleet vehicles including fire trucks, police cars, emergency medical vehicles, insurance fleets and delivery vehicles, among others - the RESPONDER MP2 capitalizes upon machine-to-machine (M2M) technology while delivering full-page printing from a fully integrated printer and paper source. With the continued rise in use of cloud-based systems and applications, the RESPONDER MP2 is a critical component for users looking for a state-of-the-art device that will produce reliable, quality output while on the road.

"The introduction of the RESPONDER MP2 reflects TransAct's ability to leverage our expertise and understanding of printing and software technologies to identify opportunities in largely untapped markets where we can develop value-added solutions that allow customers to operate more efficiently," said Bart C. Shuldman, Chairman and Chief Executive Officer of TransAct Technologies. "Various industry estimates place the value of the M2M market (inclusive of hardware components, technologies and related applications) at nearly \$86 billion by 2017, and that 18 billion M2M connections will take place globally by 2022. As the need for mobile printer applications continues to grow with more vehicle fleet operators embracing mobile computing platforms like tablets and laptops and installing these devices across their fleets, the RESPONDER MP2 offers mobile printing functionality that is not currently available. While vehicle fleets across many industries, including medical and emergency, have long struggled with reliable on-demand mobile printing, the flexibility of our new RESPONDER MP2 uniquely addresses this challenge with an easy to implement solution. In creating an all-in-one printing solution that can be easily mounted anywhere in a vehicle, we believe we are bringing the industry's most flexible, easiest to use mobile printer to market, opening up another unique new opportunity for TransAct."

The RESPONDER MP2 leverages M2M technology to print information sent from a Web-connected device (such as a laptop or tablet) via Wi-Fi or Bluetooth. Users may also send information via a direct connection to the printer. Featuring a compact, low-profile, all-in-one configuration that integrates both the thermal paper roll and printing unit, the RESPONDER MP2 is designed for use in virtually all fleet vehicle implementations. This integration dramatically simplifies use of the printer in the field, removing the hassle of paper feeding and allowing users to continuously print once a paper roll is loaded.

Further, the TransAct RESPONDER MP2 offers fleet operators with a nearly unlimited array of mounting options - including vertical, horizontal, and upside-down roof installations - and can even be used without a fixed installation, allowing for placement on a vehicle seat or floor. The RESPONDER MP2 prints on thermal paper rolls with widths of up to 8.5 inches and the thermal printer design removes the need for messy and inconvenient ink cartridges.

For more information about the RESPONDER MP2, please visit [www.transact-tech.com/mobile/responder-mp2](http://www.transact-tech.com/mobile/responder-mp2).

### **About TransAct Technologies Incorporated**

TransAct Technologies Incorporated is a leader in developing and manufacturing market-specific solutions, including printers, terminals, software and other products for transaction-based and other industries. These industries include casino and gaming, lottery, food safety, banking, point-of-sale, hospitality, oil and gas, medical and emergency vehicle. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers and products are designed from the ground up based on market-specific requirements and are sold under the Ithaca®, Epic, EPICENTRAL® and Printrex® product brands. TransAct distributes its printers and terminals through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over 2.5 million printers and terminals installed around the world. TransAct is also committed to providing world-class printer service, spare parts, accessories and printing supplies to its growing worldwide installed base of printers. Through its TransAct Services Group, TransAct provides a complete range of supplies and consumable items used in the printing and scanning activities of customers in the hospitality, banking, retail, gaming, government and oil and gas exploration markets. Through its webstore, <http://www.transactsupplies.com>, and a direct selling team, TransAct addresses the on-line demand for these products. TransAct is headquartered in Hamden, CT. For more information, please visit <http://www.transact-tech.com> or call 203.859.6800.

## Forward-Looking Statements

Certain statements in this press release include forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology, such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe" or "continue" or the negative thereof or other similar words. All forward-looking statements involve risks and uncertainties, including, but are not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; our competitors introducing new products into the marketplace; our ability to successfully develop new products; our dependence on significant customers; our dependence on significant vendors; dependence on contract manufacturers for the assembly of a large portion of our products in Asia; our ability to protect intellectual property; our ability to recruit and retain quality employees as the Company grows; our dependence on third parties for sales outside the United States, including Australia, New Zealand, Europe, Latin America and Asia; the economic and political conditions in the United States, Australia, New Zealand, Europe, Latin America and Asia; marketplace acceptance of new products; risks associated with foreign operations; the availability of third-party components at reasonable prices; price wars or other significant pricing pressures affecting the Company's products in the United States or abroad; risks associated with potential future acquisitions; our new line of food safety and oil and gas products will drive increased adoption by customers; the outcome of the lawsuit between TransAct and Avery Dennison Corporation; and other risk factors detailed from time to time in TransAct's reports filed with the Securities and Exchange Commission. Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to reflect new, changing or unanticipated events or circumstances.

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