

TRANSACT

Technologies Incorporated

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TransAct Technologies Signs New Contract to Install EPICENTRAL(R) Print System at Hippodrome Casino in London

HAMDEN, Conn., May 8, 2013 (GLOBE NEWSWIRE) -- TransAct Technologies Incorporated (Nasdaq:TACT), a global leader in market-specific solutions, including printers, terminals, software and other products for transaction-based and other industries, today announced it has signed a new contract to install the EPICENTRAL® Print System at the Hippodrome Casino, located in London's historic Leicester Square. The EPICENTRAL® Print System will be connected to all 144 electronic gaming machines, including both slot machines and electronic table games, and is projected to go live in the second half of 2013.

"We are really excited to sign a contract with Hippodrome, which is one of London's premier casino properties," said Bart C. Shuldman, Chairman and Chief Executive Officer of Transact Technologies Inc. "Hippodrome prides itself on providing its customers with a fun and amazing overall customer experience. The EPICENTRAL® Print System will allow casino management to provide an even more optimal experience to their carded and un-carded patrons without them leaving their seats at the tables and slot machines."

"EPICENTRAL® was an easy choice due to the flexibility of the system and its proven ability to connect and communicate with casino players across the gaming floor through providing promotions directly through the slot machine and electronic table game," said Simon Thomas, Chief Executive of the Hippodrome. "In addition, EPICENTRAL® has the ability to cooperatively integrate with our player tracking system, which was a key criterion in selecting an application for our casino."

The EPICENTRAL® Print System — connected directly to TransAct's ServerPort™ device inside the slot machine— is an easy-to-use, cost-efficient software system that enables casinos to internally develop marketing programs and promotional coupons to be distributed to carded and un-carded customers on a real-time basis at a slot machine via the EPICENTRAL® technology. Additionally, the system works with existing slot systems and games as it operates with a separate and distinct connection with the printer. With this, casinos will be able to use the EPICENTRAL® Print System to connect to all existing slot machines, regardless of the game's manufacturer, to drive increased revenue and enhance their customers' experience on a real-time basis.

About TransAct Technologies Incorporated

TransAct Technologies Incorporated (Nasdaq:TACT) is a leader in developing and manufacturing market-specific solutions, including printers, terminals, software and other products for transaction-based and other industries. These industries include casino, gaming, lottery, banking, point-of-sale, food safety, hospitality, oil and gas, and medical and mobile. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers and products are designed from the ground up based on market specific requirements and are sold under the Ithaca®, Epic, EPICENTRAL® and Printrex® product brands. TransAct distributes its printers through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over 2.4 million printers installed around the world. TransAct is also committed to providing world-class printer service, spare parts, accessories and printing supplies to its growing worldwide installed base of printers. Through its TransAct Services Group, TransAct provides a complete range of supplies and consumables items used in the printing and scanning activities of customers in the hospitality, banking, retail, gaming, government and oil and gas exploration markets. Through its webstore, <http://www.transactsupplies.com>, and a direct selling team, TransAct addresses the on-line demand for these products. TransAct is headquartered in Hamden, CT. For more information, please visit <http://www.transact-tech.com> or call 203.859.6800.

About Hippodrome

Land based Casino Of The Year 2013*. Located in the heart of the West End of London in one of the city's iconic buildings. It opened in July 2012 and is already one of London's foremost entertainment venues. The Hippodrome Casino is the result of a three year, £40 Million development of 2 heritage buildings on the busiest corner in Europe with China town at the back door. It has four floors of gaming including a dedicated Poker deck, a restaurant, six bars, 2 lounges, and a dedicated cabaret theatre with some of the best acts in town. (*Totally Gaming Awards 2013).

Forward-Looking Statements

Certain statements in this press release include forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology, such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe" or

"continue" or the negative thereof or other similar words. All forward-looking statements involve risks and uncertainties, including, but are not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; introduction of new products into the marketplace by competitors; successful product development; dependence on significant customers; dependence on significant vendors; dependence on contract manufacturers for the assembly of a large portion of our products in China; the ability to protect intellectual property; the ability to recruit and retain quality employees as the Company grows; dependence on third parties for sales outside the United States, including Australia, New Zealand, Europe, Latin America and Asia; economic and political conditions in the United States, Australia, New Zealand, Europe, Latin America and Asia; marketplace acceptance of new products; risks associated with foreign operations; availability of third-party components at reasonable prices; price wars or other significant pricing pressures affecting the Company's products in the United States or abroad; risks associated with potential future acquisitions; the outcome of the lawsuit between TransAct and Avery Dennison Corporation; and other risk factors detailed from time to time in TransAct's reports filed with the Securities and Exchange Commission. Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to reflect new, changing or unanticipated events or circumstances.

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