

TRANSACT

Technologies Incorporated

TRANSACT TECHNOLOGIES TO PRESENT AT THE ROTH 2007 NEW YORK CONFERENCE

HAMDEN, CT, August 30, 2007 - TransAct Technologies Incorporated (NASDAQ: TACT), a leading producer of market specific printers for transaction-based industries worldwide, is scheduled to present at the Roth 2007 New York Conference in New York City. Bart C. Shuldman, Chairman, President and CEO, and Steven A. DeMartino, Executive Vice President and Chief Financial Officer, will be presenting.

Date: Thursday, September 6, 2007

Time: 8:00 a.m., EDT

Place: The Westin New York at Times Square - New York, NY

About TransAct Technologies Incorporated TransAct Technologies Incorporated (NASDAQ: TACT) is a leader in developing and manufacturing market-specific printers for transaction-based industries. These industries include gaming, lottery, point-of-sale, kiosk and banking. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers are designed from the ground up based on market specific requirements and are sold under the Ithaca® and Epic product brands. TransAct distributes its products through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over two million printers installed around the world. TransAct also has a strong focus on the after-market side of the business, with a high commitment to printer service, supplies and spare parts. TransAct is headquartered in Hamden, CT. For more information on TransAct, visit www.transact-tech.com or call 203-859-6800.

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