



TRANSACT TECHNOLOGIES CELEBRATES TEN YEARS AS A PUBLICLY TRADED COMPANY

-- Launches Newly designed Website Reflecting New Brand Image --

WALLINGFORD, CT, August 22, 2006 - TransAct Technologies, Incorporated. (Nasdaq: TACT), the global leader in market-specific printers for transaction-based industries, today celebrated its ten-year anniversary as a publicly traded company. To coincide with the occasion the Company has launched a newly designed website that reflects the TransAct brand and its industry-specific printers.

Bart C. Shuldman, chairman, president and CEO said, "TransAct Technologies has always strived to provide great products and brands to the markets we serve. Ten years of being a public company and delivering innovative products to our markets is proof of our success. I'm especially proud of our employees, whose dedication and hard work were crucial to getting us to this major milestone. I also want to take this opportunity to thank our shareholders for the support they have given us over the last 10 years."

Shuldman continued, "Our new website clearly reflects our commitment to building the brands that have made TransAct the world-class company it is today, while positioning us for continued growth for the future."

The new website makes TransAct's home page easier to navigate, allowing the browser to search for information specific to POS & Banking, including Ithaca brand printers; Gaming & Lottery, including Epic brand printers; and TransAct Services Group, including sales and service for all TransAct brand products.

About TransAct Technologies Incorporated

TransAct Technologies Incorporated (Nasdaq:TACT) is a leader in developing and manufacturing market-specific printers for transaction-based industries. These industries include gaming, lottery, banking and hospitality. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers are designed from the ground up based on market specific requirements and are sold under the Ithaca® and Epic product brands. TransAct distributes its products through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over two million printers installed around the world. TransAct also has a strong focus on the after-market side of the business, with a high commitment to printer service, supplies and spare parts. TransAct is headquartered in Wallingford, CT. For more information on TransAct, visit www.transact-tech.com or call 203.859.6800.

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Forward-Looking Statements:

Certain statements in this press release include forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology, such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe", "project" or "continue" or the negative thereof or other similar words. All forward-looking statements involve risks and uncertainties, including, but are not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; introduction of new products into the marketplace by competitors; successful product development; dependence on significant customers; dependence on significant vendors; the ability to recruit and retain quality employees as the Company grows; dependence on third parties for sales outside the United States, including Australia, New Zealand, Europe and Latin America; economic and political conditions in the United States, Australia, New Zealand, Europe and Latin America; marketplace acceptance of new products; risks associated with foreign operations; availability of third-party components at reasonable prices; price wars or other significant pricing pressures affecting the Company's products in the United States or abroad; risks associated with potential future acquisitions; and the outcome of lawsuits between TransAct and FutureLogic, Inc.

Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to reflect new, changing or unanticipated events or circumstances.