



TRANSACT TECHNOLOGIES EXPANDS MACAU OFFICE

HIRES NEW TECHNICAL SALES MANAGER FOR ASIA AND AUSTRALIA

HAMDEN, CT - July 19, 2010 - TransAct Technologies Incorporated (NASDAQ: TACT), a global leader in market-specific printers for transaction-based industries, today announced the expansion of its office in Macau as the Company increases its presence in the Asia-Pacific region. The office will continue to be led by Andrew Hanley, the Company's Vice President-International Sales.

In addition to Mr. Hanley, the Company has hired Sonny Su as Technical Sales Manager for Asia and Australia. Mr. Su will be responsible for sales and technical product support in the Asia-Pacific region, particularly leading the integration process for the complete range of the Company's "Epic" brand of gaming products, and will report to Mr. Hanley.

"With significant growth continuing to present itself in the Asia-Pacific region, it is necessary to establish a firm and expanded presence in the region for our customers, as well as to optimize our ability to take advantage of these growth opportunities," said Bart C. Shuldman, Chairman and Chief Executive Officer of TransAct Technologies. "Our expanded office continues our commitment to the Macau casino market and provides us with easy access to the rest of the growing Asian market. Andrew has done a fantastic job for us as Vice President-International Sales, and with the addition of Sonny, we are looking to take the Asia-Pacific TransAct casino technical experience to the next level. We are excited to have Sonny on board given his depth of technical knowledge and prior experience."

Mr. Su previously worked for IGT's Macau office as a Systems Engineer, while at the same time lecturing part-time about Information Systems & Management Systems Technology at the Asian International University (Macau). Mr. Su holds a B.S. with honors in Electronics, a PhD in Technology from the University of Central Lancashire in the United Kingdom and is published in the International Association of Science and Technology for Development (IASTED).

About TransAct Technologies Incorporated

TransAct Technologies Incorporated (NASDAQ: TACT) is a leader in developing and manufacturing market-specific printers for transaction-based industries. These industries include casino, gaming, lottery, banking, kiosk and point-of-sale. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers are designed from the ground up based on market specific requirements and are sold under the Ithaca® and Epic product brands. TransAct distributes its printers through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over two million printers installed around the world. TransAct is committed to world-class printer service, spare parts and accessories required by a growing worldwide installed base of printers. Beyond printers, TransAct is a leader in providing printing supplies to the full transaction printer market. Through its TransAct Services Group, TransAct provides a complete range of supplies and consumables items used in the printing and scanning activities of customers in the hospitality, banking, retail, gaming and government markets. Through its webstore, <http://www.transactsupplies.com>, and a direct selling team, TransAct addresses the growing on-line demand for these products. TransAct is headquartered in Hamden, CT. For more information on TransAct, visit <http://www.transact-tech.com> or call 203.859.6800.

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