



TransAct Technologies Receives Notice of Allowance of New Patent Significantly Broadening Its Two Color Printer Patent Portfolio

Wallingford, CT - November 18, 2004 - TransAct Technologies Incorporated (Nasdaq: TACT), a leading producer of transaction-based printers for customers worldwide, today announced that it has received a notice of allowance from the U.S. Patent and Trademark Office that provides additional claims and significantly broader coverage for the Company's two color printing technology. TransAct's prior patents for this technology include U.S. patent 6,523,937 issued in February 2003 and U.S. patent 6,206,504 issued in March 2001. The technologies covered by the newly allowed patent application and the existing patents pertain to various types of printers, including inkjet and thermal.

Included in the newly allowed patent application are claims that cover a printer that prints an image containing a primary color and an alternate color, where a processor responds to print data to control a printer using a total of two print cartridges. Other allowed claims concern the printing of the primary and alternate colors in opposite directions as the print carriage traverses the paper.

Bart C. Shuldman, Chairman, President and CEO said, "We have clearly developed very powerful and valuable printing technologies on which customers worldwide rely. The allowance of these additional claims by the U.S. Patent and Trademark Office will provide us with a major patent in our portfolio, further strengthening TransAct's competitive advantage and protecting our investment in new technologies."

About TransAct Technologies Incorporated TransAct (Nasdaq: TACT) designs, develops, manufactures and markets transaction-based printers under the ITHACA® and MAGNETEC® names. In addition, the Company markets related consumables, spare parts and service. The Company's printers are used worldwide to provide receipts, tickets, coupons, register journals and other documents. TransAct focuses on two core markets: point-of-sale (POS) and banking, and gaming and lottery. TransAct sells its products to original equipment manufacturers, value-added resellers and selected distributors, as well as directly to end-users. The Company's product distribution spans across the Americas, Europe, the Middle East, Africa, the Caribbean Islands and the South Pacific. For further information, visit TransAct's web site located at www.transact-tech.com.

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Forward-Looking Statements: The Company's forward-looking statements in this press release are subject to a number of risks and uncertainties. Risks and uncertainties include, but are not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; introduction of new products into the marketplace by competitors; successful product development; dependence on significant customers; dependence on third parties for sales outside the United States, including Australia and New Zealand; economic and political conditions in the United States, Australia, New Zealand, Europe and Latin America; marketplace acceptance of new products; risks associated with foreign operations; availability of third-party components at reasonable prices; and the absence of price wars or other significant pricing pressures affecting the Company's products in the United States or abroad. Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to reflect new, changing or unanticipated events or circumstances.