



Technologies Incorporated

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## **TransAct Technologies' EPICENTRAL(R) Print System Installed at Northern Quest Resort & Casino in Spokane, Washington**

HAMDEN, Conn., April 3, 2013 (GLOBE NEWSWIRE) -- TransAct Technologies Incorporated (Nasdaq:TACT), a global leader in market-specific solutions, including printers, terminals, software and other products for transaction-based and other industries, today announced its EPICENTRAL® Print System is installed on all 1,800 slot games and a Multimedia Games, Inc. (Nasdaq:MGAM) Casino Management System at the Kalispel Tribe of Indians' Northern Quest Resort & Casino in Spokane, Washington.

"We are thrilled to see casinos choosing our EPICENTRAL® Print System around the country and extremely excited it will be running at Northern Quest Resort & Casino, which is the only AAA Four Diamond resort in Eastern Washington," said Bart C. Shuldman, Chairman and Chief Executive Officer of TransAct Technologies. "Northern Quest Resort & Casino customers are now able to participate in targeted promotions and bonusing programs right at their game, which should result in additional play and increased customer loyalty. One of the initial promotions Northern Quest will run for their gaming patrons is Q Cash, where every few minutes, a slot player using their loyalty card wins a bonus ticket redeemable for cash."

"We are pleased that the EPICENTRAL® Print System connected seamlessly to our slot machines and Multimedia's Casino Management System," said Eric Pearson, Vice President of Gaming at Northern Quest Resort & Casino. "The system's unique features provide us with an opportunity to communicate directly with our players at the slot machine while they play. We look forward to creating an exciting atmosphere and value-added experience at Northern Quest with EPICENTRAL® and our upcoming Q Cash promotion for our Camas Club tiered players."

The EPICENTRAL® Print System — connected directly to TransAct's ServerPort™ device inside the slot machine— is an easy-to-use, cost-efficient software system that enables casinos to internally develop marketing programs and promotional coupons to be distributed to customers on a real-time basis at a slot machine via the EPICENTRAL® technology. Additionally, the system works with existing slot systems and games as it operates with a separate and distinct connection with the printer. With this, casinos will be able to use the EPICENTRAL® Print System to connect to all existing slot machines, regardless of the game's manufacturer, to drive increased revenue and enhance their customers' experience on a real-time basis.

### **About TransAct Technologies Incorporated**

TransAct Technologies Incorporated (Nasdaq:TACT) is a leader in developing and manufacturing market-specific solutions, including printers, terminals, software and other products for transaction-based and other industries. These industries include casino, gaming, lottery, banking, point-of-sale, food safety, hospitality, oil and gas, and medical and mobile. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers and products are designed from the ground up based on market specific requirements and are sold under the Ithaca®, Epic, EPICENTRAL® and Printrex® product brands. TransAct distributes its printers through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over 2.4 million printers installed around the world. TransAct is also committed to providing world-class printer service, spare parts, accessories and printing supplies to its growing worldwide installed base of printers. Through its TransAct Services Group, TransAct provides a complete range of supplies and consumables items used in the printing and scanning activities of customers in the hospitality, banking, retail, gaming, government and oil and gas exploration markets. Through its webstore, <http://www.transactsupplies.com>, and a direct selling team, TransAct addresses the on-line demand for these products. TransAct is headquartered in Hamden, CT. For more information, please visit <http://www.transact-tech.com> or call 203.859.6800.

The TransAct Technologies, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=10061>

### **About Northern Quest Resort & Casino**

Northern Quest Resort & Casino is located just 10 minutes west of downtown Spokane and only 5 minutes from Spokane International Airport. As the only AAA Four Diamond resort in Eastern Washington and one of 27 lodgings in the entire state to receive this recognition, Northern Quest welcomes visitors with a contemporary urban setting and 250 luxurious guest rooms and suites. Be pampered in the upscale La Rive Spa. Satisfy your hunger at one of 14 restaurants and lounges offering everything from burgers to fine dining, including the AAA Four Diamond restaurant Masselow's, one of only six restaurants to receive the prestigious award in Washington. Cheer on your favorite team on the largest HDTV screen (measuring 30 X 10 feet) east of the Cascades, try your luck with true Las Vegas-style gaming or enjoy world-class entertainment. You can even

schedule your next event, professional or personal, with our event and banquet services. Discover more about Northern Quest Resort & Casino at [www.northernquest.com](http://www.northernquest.com).

### **About the Kalispel Tribe of Indians**

Once one of the poorest Native American tribes in the U.S., the Kalispel Tribe of Indians is now one of the top ten private employers in the Spokane region. The historically humble and hospitable tribe operates Northern Quest Resort & Casino, the region's premier destination resort. Tribal health and social service programs, supported by the resort, have increased the quality and life expectancy for tribal members and surrounding communities near the tribe's reservation along the Pend Oreille River. The tribe maintains a number of business enterprises, provides a total of 2,000 jobs, and has donated more than \$7 million to regional non-profit organizations. Find out more about the Kalispel Tribe's rich cultural history and their progression at [www.kalispeltribe.com](http://www.kalispeltribe.com).

### **Forward-Looking Statements**

Certain statements in this press release include forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology, such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe" or "continue" or the negative thereof or other similar words. All forward-looking statements involve risks and uncertainties, including, but are not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; introduction of new products into the marketplace by competitors; successful product development; dependence on significant customers; dependence on significant vendors; dependence on contract manufacturers for the assembly of a large portion of our products in China; the ability to protect intellectual property; the ability to recruit and retain quality employees as the Company grows; dependence on third parties for sales outside the United States, including Australia, New Zealand, Europe, Latin America and Asia; economic and political conditions in the United States, Australia, New Zealand, Europe, Latin America and Asia; marketplace acceptance of new products; risks associated with foreign operations; availability of third-party components at reasonable prices; price wars or other significant pricing pressures affecting the Company's products in the United States or abroad; risks associated with potential future acquisitions; the outcome of the lawsuit between TransAct and Avery Dennison Corporation; and other risk factors detailed from time to time in TransAct's reports filed with the Securities and Exchange Commission. Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to reflect new, changing or unanticipated events or circumstances.

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