

# TRANSACT TECHNOLOGIES EPIC 950® PRINTER SELECTED EXCLUSIVELY BY SNOQUALMIE CASINO

## 1,700 Installations at New Casino Opening Tomorrow

**HAMDEN, CT - November 5, 2008** - TransAct Technologies Incorporated (NASDAQ: TACT), a global leader in market-specific printers for transaction-based industries, today announced that the new Snoqualmie Casino in Snoqualmie, Washington has selected the Epic 950® ticket printer exclusively for its 1,700 slot games. The Snoqualmie Casino will have its grand opening tomorrow.

"We are extremely pleased with another big win for our Epic 950® casino ticket printer," said Bart C. Shuldman, Chairman, President and Chief Executive Officer of TransAct Technologies. "We truly appreciate the decision by the Snoqualmie Casino to exclusively use our Epic 950® casino printer and, along with our recent wins in Indiana, it once again shows the Epic 950® remains in high demand by casino operators seeking the best technological features for their gaming floors."

TransAct's industry leading Epic 950® ticket printer, recently awarded default status by IGT for all new gaming and video machines, is a highly reliable and robust ticket printer. The Epic 950®'s advanced features include quick disconnect, reliable ticket burst and present, a grounded metal inner and outer frame and USB connectivity. Furthermore, the Epic 950®'s revolutionary dual port marketing capabilities allow real-time customer-specific promotions right at the game. The Epic 950®'s server-based compatibility clearly addresses operator needs today and in the future.

"Adding the Epic 950® ticket printer on an exclusive basis to our slots was an easy decision for us," said Tim Barker, Vice President of Gaming Operations for Snoqualmie Casino. "The printer's ease of use and technological innovation makes it a perfect fit for our state-of-the-art casino and we look forward to everyone enjoying our slots and property upon its grand opening tomorrow."

#### **About TransAct Technologies Incorporated**

TransAct Technologies Incorporated (NASDAQ: TACT) is a leader in developing and manufacturing market-specific printers for transaction-based industries. These industries include casino, gaming, lottery, banking, kiosk and point-of-sale. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers are designed from the ground up based on market specific requirements and are sold under the Ithaca® and Epic product brands. TransAct distributes its products through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over two million printers installed around the world. TransAct also has a strong focus on the after-market side of the business, with a high commitment to printer service, supplies and spare parts. TransAct is headquartered in Hamden, CT. For more information on TransAct, visit <a href="http://www.transact-tech.com">http://www.transact-tech.com</a> or call 203.859.6800.

## **Forward-Looking Statements:**

Certain statements in this press release include forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology, such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe", "project" or "continue" or the negative thereof or other similar words. All forward-looking statements involve risks and uncertainties, including, but are not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; introduction of new products into the marketplace by competitors; successful product development; dependence on significant customers; dependence on significant vendors; the ability to recruit and retain quality employees as the Company grows; dependence on third parties for sales outside the United States, including Australia, New Zealand, Europe, Latin America and Asia; economic and political conditions in the United States, Australia, New Zealand, Europe, Latin America and Asia; marketplace acceptance of new products; risks associated with foreign operations; availability of third-party components at reasonable prices; price wars or other significant pricing pressures affecting the Company's products in the United States or abroad; and risks associated with potential future acquisitions. Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to reflect new, changing or unanticipated events or circumstances.

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