TransAct Advances Printer-Agnostic Strategy to Expand Adoption of BOHA! SaaS Platform

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Company invites foodservice operators using Zebra printers to join beta program testing BOHA! software with their existing hardware

HAMDEN, Conn.--(BUSINESS WIRE)--Nov. 18, 2026-- TransAct Technologies Incorporated (Nasdaq: TACT) today announced an initiative to expand third-party printer support for its BOHA! SaaS Platform, advancing its printer-agnostic strategy to broaden software adoption across foodservice operations. As the first step, the Company is inviting customers to participate in a beta program designed to validate the BOHA! SaaS platform using their existing Zebra printers. The initiative is intended to help customers expand their BOHA! software into more locations without requiring an upfront investment in replacement printers.

The initiative advances TransAct's software-led growth strategy by reducing a practical barrier to adoption: the need to replace existing printers before deploying new software. Planned support for eligible Zebra printers would enable current customers to extend BOHA! across additional locations and prospective customers to adopt the platform while preserving their hardware investments. Operators would gain access to BOHA!'s connected food safety and productivity workflows, centralized control and enterprise visibility—creating opportunities for TransAct to expand its software customer base, deepen adoption within existing accounts and grow recurring revenue.

"Our opportunity is to bring BOHA! software to more kitchens, regardless of where those operators are in their hardware investment cycle," said John Dillon, Chief Executive Officer of TransAct Technologies. "An operator should be able to choose our SaaS platform without waiting for existing printers to reach the end of their useful life. Beginning with this Zebra beta, we are working to make that possible creating more opportunities to win new software customers, and support expansion across existing accounts."

One software platform. Greater hardware choice.

BOHA!'s value extends beyond label printing. Its unified SaaS platform brings together applications for labeling, temperature monitoring, checklists, timers and food preparation, with centralized management and enterprise visibility through BOHA! Control Center. The printer-agnostic direction is intended to give operators greater flexibility in how they access that platform while supporting consistent standards and connected workflows across locations.

For existing BOHA! customers, the planned support would help extend software into locations equipped with eligible Zebra printers before those locations purchase BOHA! hardware. For new customers, it would create an entry point to BOHA! using equipment they already own. Both paths are designed to give operators more control over their rollout strategy.

BOHA! Terminal 2, BOHA! WorkStation and Ithaca 9000 remain TransAct's flagship, purpose-built hardware solutions, offering an integrated BOHA! software and printing experience. Broader printer support would complement that offering by allowing operators to begin with compatible existing equipment and transition to TransAct's top of the line hardware as replacement needs arise or operating requirements evolve.

"Customers can standardize on BOHA! software while modernizing their printers on a schedule that works for their business," Dillon added. "That flexibility supports our long-term vision: a unified back-of-house platform that grows with customers, connects their workflows and gives enterprise leaders the visibility to manage operations more consistently."

Call for beta participants

TransAct is seeking existing customers and prospective customers in restaurants, contract foodservice and convenience stores that use Zebra label printers and are interested in evaluating BOHA! in their operations. Participants will help validate printing performance, workflow fit and deployment requirements and provide feedback to inform potential commercial availability.

Interested operators should email: Beta@Transact-Tech.com, providing their Zebra printer models, connectivity configurations, number of locations and intended labeling workflows.

Participation will be subject to technical qualification. The beta will evaluate select Zebra printer models, configurations and workflows; it does not represent general availability or support for all Zebra printers.

About TransAct Technologies Incorporated

TransAct Technologies Incorporated is a leading provider of SaaS software and integrated hardware solutions that redefine how organizations connect operations, technology and data to drive measurable business value. Through its BOHA!® solutions, TransAct combines purpose-built hardware with a SaaS platform to help food service operators automate food safety, improve operational efficiency and maintain trusted brand relevance. In the casino and gaming market, TransAct's award-winning EPIC solutions enable ticket-in/ticket-out (TITO) functionality and advanced promotional capabilities that enhance player engagement and drive revenue for operators globally. TransAct also provides a comprehensive portfolio of consumables and service solutions, allowing customers to simplify operations and partner with a single, trusted provider across their technology ecosystem.

Forward-Looking Statements

This release contains forward-looking statements regarding planned third-party printer support, beta testing, potential commercial availability, customer adoption, software expansion, recurring revenue opportunities and future hardware purchases. Actual results may differ materially due to technical validation outcomes, development and support requirements, customer acceptance, competition and other risks described in TransAct's filings with the Securities and Exchange Commission. TransAct undertakes no obligation to update these statements except as required by law.

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