



TransAct Launches New BOHA!® Capabilities to Help Restaurants and Convenience Stores Scale Into Catering — Strengthening Customer Loyalty and Competitive Position with the Top 500 Chains

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HAMDEN, Conn.--(BUSINESS WIRE)--Aug. 4, 2026-- TransAct Technologies Incorporated (Nasdaq: TACT) ("TransAct" or the "Company"), a leading provider of cloud-based software and integrated hardware solutions, today announced expanded capabilities within its BOHA!® integrated solution built to help quick service restaurants (QSRs) and convenience stores turn catering, commissary, and grab-and-go programs into reliable, profitable growth channels.

The timing tracks with what's happening across the industry. Recent industry reporting shows catering emerging as a genuine growth engine for the top 500 chain restaurants — not a side hustle. Some operators report catering average unit volumes running several times higher than a typical mealtime transaction, and off-site orders now account for a meaningful share of total revenue at chains that have invested in the channel. Workplace demand shows no signs of slowing, either: recent survey data on catering trends found that the large majority of workplaces plan to spend the same or more on food this year compared to last, with a notable share planning double-digit increases.

That growth is real, but it exposes a costly blind spot. Front-of-house ordering and delivery technology was built to take orders and route them — it wasn't built to scale production, food safety, or labeling behind the counter. So as catering volume climbs, many operators find themselves bolting on more: more point solutions, more manual workarounds, more staff hours spent on tasks a single-transaction system was never designed to handle. Every one of those additions is another line item eating into the margin catering was supposed to create.

BOHA! takes a different approach. Instead of adding another system to manage growth, operators scale the platform they already have — the same infrastructure that runs food safety and labeling in-store today extends to catering, commissary, and grab-and-go without new hardware, new software, or new headcount just to keep pace with demand. Operators already using BOHA! to run food safety and labeling at the store level can turn on catering and commissary capabilities within the same platform — no new systems to buy, no new tools for staff to learn, and no gap in food safety coverage as the business grows. That same platform continuity is what has kept BOHA! customers loyal as their businesses have expanded — and it's the proof point TransAct is now bringing to the top 500 restaurant chains still weighing whether to consolidate their fragmented task-based technology onto a single unified back-of-house platform.

"Catering and off-premises orders are how our restaurant and convenience store customers are growing their business right now, and they don't have room in that growth curve for new complexity," said Tracey Winslow, Chief Revenue Officer at TransAct Technologies. "That's exactly why our customers stay with us — BOHA! scales with them instead of forcing them to start over. Instead of stitching together fragmented point solutions, operators run everything on one unified SaaS platform and purpose-built hardware — the same system that labels a single grab-and-go sandwich today can label a 200-person catering order tomorrow. That's the same consolidation story the top 500 restaurant chains are looking for as they modernize their back-of-house away from fragmented systems and onto one platform."

Built to Scale with Growth, Not Just Support It

For QSR and convenience store operators, the value of BOHA!'s expanded capabilities comes down to a few concrete outcomes:

Faster expansion into new revenue channels. Operators can stand up catering, commissary, or grab-and-go programs using their existing BOHA! platform and printing hardware — removing vendor evaluations, training, and setup time.

Consistent food safety at any volume. Whether it's one sandwich or a full catering order for 300, the same allergen labeling, prep-and-expiration tracking, and nutritional and health code labeling standards apply automatically — reducing the risk of an error slipping through during a high-volume event.

One platform instead of a patchwork. Operators avoid the cost and risk of stitching together separate systems for in-store labeling, catering labels, and delivery order management. Everything lives in the same SaaS platform and prints from the same integrated hardware.

Brand consistency at every touchpoint. Branded, professional labeling on catering trays, packaged meals, and delivery orders means the customer experience holds up even when the food isn't served across a counter — the same kind of differentiation operators are increasingly using to stand out in a crowded catering market.

Accountability that scales with headcount. Employee initials, MRD (Made, Ready, Discard) tracking, and prep timestamps travel with every order — whether it's handled by one location's staff or a centralized commissary team serving multiple stores.

The BOHA! platform now supports the full range of workflows QSR and c-store operators need as they expand off-premises. Labeling capabilities built for this expansion include catering order labels, product and tray identification, allergen and nutrition labeling, MRD labels, prep and expiration labels, branded packaging labels, QR codes and bar codes, and "Made At" / "Distributed To" location labeling — all configurable to a brand's specific layout, regulatory, and customer requirements, with support for multiple label sizes and shapes, pre-printed stock, and custom fields entered at the time of print.

The Bottom Line: Deepening Loyalty, Expanding Reach

For QSR and convenience store brands, the message is straightforward: growth into catering and off-premises channels shouldn't require a technology overhaul. BOHA!'s integrated SaaS platform and printing hardware are designed to scale alongside an operator's business — supporting new revenue channels with the same food safety rigor, labelling accuracy, and operational visibility that already runs their stores today. It's this scalability that has kept existing customers loyal to BOHA! as their businesses have grown, and it's a proof point TransAct can point to as it pursues a larger share of the top 500 restaurant chains looking to modernize without operational disruption.

To learn more about how BOHA! can support your catering, commissary, or grab-and-go expansion, visit www.transact-tech.com/Products.

Industry data cited in this release is drawn from recent trade press reporting and survey research on restaurant catering growth trends.

About TransAct Technologies Incorporated

TransAct Technologies Incorporated is a leading provider of SaaS software and integrated hardware solutions that redefine how organizations connect operations, technology and data to drive measurable business value. Through its BOHA!® solutions, serving 19k foodservice locations worldwide, TransAct combines purpose-built hardware with a SaaS platform to help foodservice operators automate food safety, improve operational efficiency and maintain trusted brand relevance. In the casino and gaming market, TransAct's award-winning EPIC solutions enable ticket-in/ticket-out (TITO) functionality and advanced promotional capabilities that enhance player engagement and drive revenue for operators globally. TransAct also provides a comprehensive portfolio of consumables and service solutions, allowing customers to simplify operations and partner with a single, trusted provider across their technology ecosystem.

TransAct is headquartered in Hamden, CT. For more information, please visit transact-tech.com or call (203) 859-6800.

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Investor Contact:

Ryan Gardella

ICR, Inc.

Ryan.Gardella@icrinc.com

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