



## TransAct Announces Participation in NACS and Global Gaming Expo 2024 in Las Vegas

October 3, 2024

HAMDEN, Conn.--(BUSINESS WIRE)--Oct. 3, 2024-- TransAct Technologies Incorporated (Nasdaq: TACT) ("TransAct"), a global leader in software-driven technology and printing solutions, today announced that it will be attending the National Association of Convenience Stores ("NACS 2024") and the Global Gaming Expo ("G2E 2024"), both in Las Vegas, from October 8<sup>th</sup> to October 10<sup>th</sup>.

At NACS 2024, which will be held at the Las Vegas Convention Center, TransAct will be showcasing the BOHA!<sup>®</sup> suite of hardware and software for convenience stores' fresh food operations. BOHA! is the industry's leading solution that provides convenience stores the choice of applications for FDA-compliant Grab 'N Go Labeling, Digital Food Safety, Tasks and Checklists, Kitchen Production, and Temperature Monitoring of Food and Equipment. NACS show attendees visiting TransAct's booth (#C6463) at the Las Vegas Convention Center will see how convenience store operators can leverage BOHA! to enhance their fresh food programs.

The BOHA! suite of solutions will be on full display, including the new BOHA! Terminal 2, as TransAct demonstrates its ability to dramatically improve grab 'n go labeling with on-demand printing, food prep customized to a location's daily needs, and digital HACCP-compliant temperature taking for food and temperature monitoring for equipment. In addition, TransAct will be showcasing BOHA!'s diverse label offerings such as 1"-3" wide grab 'n go labels and round parfait cup labels to accommodate FDA-compliant nutrition fact panels, along with the capability to build customized and compliant labels on the spot to create new offerings with existing or excess inventory.

At G2E 2024, which will be held at The Venetian Expo, TransAct will be presenting its full lineup of Epic casino & gaming printers, Epicentral casino real-time promotional couponing software, and its BOHA! foodservice technology solutions for casino food & beverage operations. TransAct will welcome casino operators and food and beverage executives from around the world at booth #2423. Products available for attendees to see will include the Epic Edge line of printers, the new Epic TR80, as well as the Epicentral promotional bonusing system. This year, TransAct will highlight its Epicentral SE solution with a demonstration of the integration between Epicentral and the CasinoTrac SlotSUITE solution at booth #2423. In August, [TransAct and CasinoTrac published impressive results](#) from a six-month SlotSUITE deployment across 2,500 games, including:

- Carded/Rated Play: An increase of 58.6% was observed, with average rated play rising from 17% to 29% over the six-month period.
- Rated Coin-In: There was a 21% increase in rated coin-in on the games upgraded with SlotSUITE.
- Overall Coin-In: A 3% increase in coin-in and related win was seen across the entire floor, including games still needing to be upgraded.
- Rated WPU Increase: Rated WPU increased by 39% among games enhanced with SlotSUITE.
- Overall WPU: A significant 8% increase in WPU was recorded across the entire gaming floor, even in games not yet upgraded to SlotSUITE.

### About TransAct Technologies Incorporated

TransAct Technologies Incorporated is a global leader in developing and selling software-driven technology and printing solutions for high-growth markets including food service, casino and gaming, and POS automation. The Company's solutions are designed from the ground up based on customer requirements and are sold under the BOHA!<sup>®</sup>, AccuDate<sup>®</sup>, EPICENTRAL<sup>®</sup>, Epic and Ithaca<sup>®</sup> brands. TransAct has sold over 3.9 million printers, terminals and other hardware devices around the world and is committed to providing world-class service, spare parts, and accessories to support its installed product base. Through the TransAct Services Group, the Company also provides customers with a complete range of supplies and consumable items both online at <http://www.transactsupplies.com> and through its direct sales team. TransAct is headquartered in Hamden, CT. For more information, please visit <http://www.transact-tech.com> or call (203) 859-6800.

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