



TransAct Technologies Announces First Epicentral® Deployment in Asia

June 26, 2024

Win Spans Two Resorts and Opens Door for Additional Sales Opportunities

HAMDEN, Conn.--(BUSINESS WIRE)--Jun. 26, 2024-- TransAct Technologies Incorporated (Nasdaq: TACT) ("TransAct" or the "Company"), a global leader in software-driven technology and printing solutions for high-growth markets, today announced the successful installation of its industry-leading Epicentral® Promotion and Bonusing system on 200 games across two resorts for a blue-chip casino owner and operator in Macau.

When paired with our Epic Edge® and Epic 950® TITO printers, the Epicentral® Promotion and Bonusing system prints intelligent promotional offers at the slot machine or table-top game while the guest is playing. Epicentral extends time-on-device, increases player spend, and generates increased customer loyalty – all leading to more revenue for casinos. Epicentral® also offers a variety of new and improved features that are strategically designed for casino operators to increase their profits while using the most effective and user-friendly software in the industry.

"Our gaming products are a mainstay of the industry across the world, and I am pleased to announce that two more casinos are joining the Epicentral® ecosystem," said John Dillon, Chief Executive Officer of TransAct. "Epicentral® gives casino floor managers a powerful tool for visibility into each player, as well as the ability to reward their top players, all in real-time. We are proud to welcome these new resorts onto the Epicentral® platform."

About TransAct Technologies Incorporated

TransAct Technologies Incorporated is a global leader in developing and selling software-driven technology and printing solutions for high-growth markets including food service, casino and gaming, and POS automation. The Company's solutions are designed from the ground up based on customer requirements and are sold under the BOHA!™, AccuDate™, EPICENTRAL®, Epic and Ithaca® brands. TransAct has sold over 3.9 million printers, terminals and other hardware devices around the world and is committed to providing world-class service, spare parts, and accessories to support its installed product base. Through the TransAct Services Group, the Company also provides customers with a complete range of supplies and consumable items both online at <http://www.transactsupplies.com> and through its direct sales team. TransAct is headquartered in Hamden, CT. For more information, please visit <http://www.transact-tech.com> or call (203) 859-6800.

©2024 TRANSACT Technologies Incorporated. All rights reserved. TransAct®, BOHA!®, AccuDate®, Epic Edge®, EPICENTRAL® and Ithaca® are trademarks of TransAct Technologies Incorporated.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20240626295358/en/): <https://www.businesswire.com/news/home/20240626295358/en/>

Investor Contact:

Ryan Gardella
ICR, Inc.
Ryan.Gardella@icrinc.com

Source: TransAct Technologies Incorporated