



TransAct Technologies Announces Appointment of Gaurav Bahri as FST-Chief Revenue Officer

March 21, 2022

HAMDEN, Conn.--(BUSINESS WIRE)--Mar. 21, 2022-- TransAct Technologies Incorporated (Nasdaq: TACT), a global leader in software-driven technology and printing solutions for high-growth markets, today announced the appointment of Gaurav Bahri as Chief Revenue Officer for the Food Service Technology market, effective March 21, 2022.

Mr. Bahri is a proven Enterprise Software sales leader responsible for delivering revenue objectives, building winning teams and shaping company cultures aligned towards consistent customer acquisition. He joins TransAct from Workday, where he worked as their Regional Sales Director. Prior to that, he was Group Vice President at Oracle America, where he managed teams of up to 150 sales representatives. Before his appointment as Group Vice President at Oracle, Mr. Bahri held several other SaaS Application sales positions where he spent time based on both the east and west coast.

"We are pleased to welcome Gaurav Bahri to our already talented team. Mr. Bahri comes with vast experience as a senior industry professional with a strong background in sales strategy and business development in an enterprise environment, and I have no doubt he will provide invaluable support to our BOHA! marketing and sales efforts. Further, Mr. Bahri's experience in enterprise software makes him a perfect match for TransAct. We could not be more excited to get to work on our massive pipeline of opportunities," said Bart Shuldman, Chairman and CEO of TransAct.

About TransAct Technologies Incorporated

TransAct Technologies Incorporated is a global leader in developing and selling software-driven technology and printing solutions for high-growth markets including food service, casino and gaming, POS automation, and oil and gas. The Company's world-class products are designed from the ground up based on market and customer requirements and are sold under the BOHA!™, AccuDate™, EPICENTRAL®, Epic, Ithaca® and Printrex® brands. TransAct has sold over 3.6 million printers, terminals and other hardware devices around the world and is committed to providing world-class service, spare parts and accessories to support its installed product base. Through the TransAct Services Group, the Company also provides customers with a complete range of supplies and consumable items both online at <http://www.transactsupplies.com> and through its direct sales team. TransAct is headquartered in Hamden, CT. For more information, please visit <http://www.transact-tech.com> or call (203) 859-6800.

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