

## TransAct Technologies Announces Participation in NACS 2021, Debuting The BOHA! Work Station and Suite of C-Store Specific Applications to Convenience Stores

September 28, 2021

Already Powering Some of the Largest Convenience Store Names in the Country, TransAct Invites Attendees to Learn Firsthand How To Transform Their Fresh Food Programs with Mobile-First Technology

HAMDEN, Conn.--(BUSINESS WIRE)--Sep. 28, 2021-- TransAct<sup>®</sup> Technologies Incorporated (Nasdaq: TACT) ("TransAct" or "the Company"), a global leader in software-driven technology and printing solutions for high-growth markets, today announced that it will debut the <u>BOHA!</u> Work Station and BOHA! software for convenience stores' fresh food operations at the National Association of Convenience Stores ("NACS 2021") on October 5-8, 2021 in Chicago, Illinois. BOHA! is the industry's first single-vendor solution to combine applications for FDA-compliant Grab 'n Go Labeling, Digital Food Safety, Tasks and Checklists, Kitchen Production, Temperature Monitoring of Food and Equipment, and Inventory Management in a single platform. NACS 2021 attendees visiting TransAct's booth (#4384) at McCormick Place will see how convenience store operators can leverage the power of BOHA! to execute their fresh food program with digital precision.

"TransAct's BOHA! Solutions have rapidly become the go-to solution for C-Store operators as they continue to expand into freshly prepared & pre-packaged foods," said Bart C. Shuldman, Chairman and CEO of TransAct Technologies. "Our BOHA! solution is the perfect tool to reduce the time and cost required to meet FDA compliance with grab 'n go food, and our system is adaptable to specific customer needs to provide them with information that is essential to running any fresh food program."

The solutions will be on full display at booth (#4384) as TransAct demonstrates its ability to dramatically improve grab 'n go labeling with on-demand printing from the BOHA! Work Station, calculating food prep lists with food production, managing inventory with predictive ordering and digitized counts as well as digital HACCP-compliant temperature monitoring for food and equipment. In addition, TransAct will be showcasing the newly released BOHA! Work Station which prints 1"-3" wide grab 'n go labels to accommodate FDA-compliant, dual nutrition fact panels and round parfait labels, along with industry leading 300 DPI capabilities for superior print quality.

For more information on the Company's BOHA! ecosystem, please visit www.transact-tech.com/cstore

## **About TransAct Technologies Incorporated**

TransAct Technologies Incorporated is a global leader in developing software-driven technology and printing solutions for high-growth markets including food service, casino and gaming, POS automation, and oil and gas. The Company's solutions are designed from the ground up based on customer requirements and are sold under the BOHA!<sup>®</sup>, AccuDate<sup>TM</sup>, EPICENTRAL®, Epic®, Ithaca® and Printrex® brands. TransAct has sold over 3.3 million printers and terminals around the world and is committed to providing world-class service, spare parts and accessories to support its installed product base. Through the TransAct Services Group, the Company also provides customers with a complete range of supplies and consumable items both online at <a href="http://www.transactsupplies.com">http://www.transactsupplies.com</a> and through its direct sales team. TransAct is headquartered in Hamden, CT. For more information, please visit <a href="http://www.transact-tech.com">http://www.transact-tech.com</a> or call (203) 859-6800.

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## **Forward-Looking Statements**

Certain statements in this press release include forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology, such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe" or "continue" or the negative thereof or other similar words. All forward-looking statements involve risks and uncertainties, including, but not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; our competitors introducing new products into the marketplace; our ability to successfully develop and introduce new products and the acceptance of such products in the marketplace; our dependence on significant customers; our dependence on significant vendors; dependence on contract manufacturers for the assembly of a large portion of our products in Asia; our ability to protect intellectual property; our ability to recruit and retain quality employees as the Company grows; our dependence on third parties for sales outside the United States, including Australia, New Zealand, Europe, Latin America and Asia; the economic and political conditions in the United States, Australia, New Zealand, Europe, Latin America and Asia; marketplace acceptance of new products; risks associated with foreign operations; the availability of third-party components at reasonable prices; price wars or other significant pricing pressures affecting the Company's products in the United States or abroad; risks associated with potential future acquisitions; the risk that our new line of food safety and oil and gas products will not drive increased adoption by customers; and other risk factors detailed in TransAct's Annual Report on Form 10-K and other reports filed with the Securities and Exchange Commission. Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-loo

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