TransAct Announces Participation in G2E Las Vegas 2021

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Company Set to Debut Brand New Epicentral Mobile Host

HAMDEN, Conn. & LAS VEGAS--(BUSINESS WIRE)--Sep. 27, 2021-- TransAct Technologies Incorporated (Nasdaq: TACT) ("TransAct" or "the Company"), a global leader in software-driven technology and printer solutions for high-growth markets, announced that it will demonstrate for attendees at the 21st Annual Global Gaming Expo ("G2E 2021") how its line of gaming products enhance the player experience with its Epic technology. TransAct's display (Booth #2423) at G2E 2021, to be held in Las Vegas, Nevada from October 5-7, 2021 at the Venetian Expo, will highlight the Company's full lineup of casino and gaming printers and software solutions, including the latest version of its innovative Epicentral Software Bonusing System which includes the all new Epicentral Mobile Host feature running on iPad or Android Tablets and its TITO and roll-fed printers.

"TransAct has long offered print and player bonusing solutions that allow casino and gaming operators to get an edge over their competition. There's no better proof of this than our showcase of the new Epicentral Mobile Host feature of Epicentral giving Casino Slot Floor Managers the ultimate tool to identify and reward their most valuable players on the property in real-time. With our Epic Edge printer and Epicentral solution, we are bringing to casinos worldwide the most advanced printing technology that takes gaming capabilities to the next level," said Bart C. Shuldman, Chairman and Chief Executive Officer of TransAct Technologies. "Most importantly, we're thrilled to reunite with our colleagues, clients and other industry leaders in person."

Epicentral and Epicentral Mobile Host Delivers Casino Revenue Growth and Drives Loyalty

TransAct will again demonstrate at G2E 2021 its Epicentral Software Bonusing System along with its newest innovation, Epicentral Mobile Host. Together with the Epic Edge, Epicentral prints intelligent promotional offers at the slot machine or table-top game while the guest is playing. With the addition of Epicentral Mobile host, running on an iPad or Android tablet, Casino Slot Floor Managers will have a real-time dashboard of every player and activity on every game in the casino, giving them the ability to instantly deliver promotions to their best players. Additionally, Epicentral Mobile Host can provide a drill-down list of each slot machine player session to give hosts the ability to assess if a well-timed reward can further enhance play for their customer. If for any reason a player's reward coupon has been damaged or lost, the host can look-up and reprint rewards on-demand. Casino Marketing and Slot Floor Managers can also view active promotions and coupons and select which offer they would like to award at the moment.

Epicentral extends time-on-device, increases player spend, and generates increased customer loyalty – all leading to more revenue for casinos. Epicentral offers a variety of new and improved features that are strategically designed for casino operators to increase their profits while using the most effective and user-friendly software in the industry. The latest version of Epicentral is cloud-based, which makes it easier to install, update, and keep secure. Epicentral can be enabled with the Acres Foundation System for real-time data or connected to the casino management system.

Epic Edge: The Leader in Ticket-In/Ticket-Out

The next-generation Epic Edge is the newest and most advanced TITO printer, offering a more than 50 percent improvement over existing printers thanks to its 300-DPI print resolution. Higher print resolution allows the Epic Edge to replicate a nearly unlimited array of characters and graphics, making it an ideal fit for casino operators around the globe. The Epic Edge also creates sharper barcodes which drive better ticket acceptance and reduced attendant calls, resulting in measurably improved floor performance that allows slot and table operations to run at peak efficiency. Epic Edge also prints eye-catching, dynamic graphic images, making it ideal for implementation alongside applications such as Epicentral. The Epic Edge allows for firmware updates via a full speed USB 2.0 connection or directly via a micro SD card, making the process of updating firmware faster than ever. Other features include a single rugged outer chassis with color coded rails, numerous flexible port options (Serial and USB), hot swap capability to eliminate game downtime, a faster ServerPort™ connection and an adjustable ticket bucket that accommodates standard and smaller, paper-saving tickets.

Also on display will be the Epic Edge TT made especially for table games, players' club desks and cash desks. It packages a printer and internally mounted power supply in a tidy, compact design that is easy to deploy. In addition, thanks to its dual port capability, the Epic Edge TT allows operators to expand the bonusing environment created by their Epicentral deployments to non-gaming device applications.

The Epic printer offering is rounded out by the Epic 880®, a compact printer for all types of gaming and sports betting machines (including video lottery terminals) which features a modular design that is configurable to nearly any space, a variable length ticket presenter and ticket retract capability. It also offers auto paper loading and can accommodate 4-inch or 6-inch paper rolls.

About TransAct Technologies Incorporated

TransAct Technologies Incorporated is a global leader in developing software-driven technology and printing solutions for high-growth markets including food service, casino and gaming, POS automation, , and oil and gas. The Company's solutions are designed from the ground up based on customer requirements and are sold under the BOHA!™, AccuDate™, EPICENTRAL®, Epic®, Ithaca® and Printrex® brands. TransAct has sold over 3.3 million printers and terminals around the world and is committed to providing world-class service, spare parts and accessories to support its installed product base. Through the TransAct Services Group, the Company also provides customers with a complete range of supplies and consumable items both online at http://www.transactsupplies.com and through its direct sales team. TransAct is headquartered in Hamden, CT. For more information, please visit http://www.transact-tech.com or call (203) 859-6800.

Forward-Looking Statements

Certain statements in this press release include forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology, such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe" or "continue" or the negative thereof or other similar words. All forward-looking statements involve risks and uncertainties, including, but not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; our competitors introducing new products into the marketplace; our ability to successfully develop and introduce new products and the acceptance of such products in the marketplace; our dependence on significant customers; our dependence on significant vendors; dependence on contract manufacturers for the assembly of a large portion of our products in Asia; our ability to protect intellectual property; our ability to recruit and retain quality employees as the Company grows; our dependence on third parties for sales outside the United States, including Australia, New Zealand, Europe, Latin America and Asia; the economic and political conditions in the United States, Australia, New Zealand, Europe, Latin America and Asia; marketplace acceptance of new products; risks associated with foreign operations; the availability of third-party components at reasonable prices; price wars or other significant pricing pressures affecting the Company's products in the United States or abroad; risks associated with potential future acquisitions; the risk that our new line of food safety and oil and gas products will not drive increased adoption by customers; and other risk factors detailed in TransAct's Annual Report on Form 10-K and other reports filed with the Securities and Exchange Commission. Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to reflect new, changing or unanticipated events or circumstances.

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