



BOHA! CEO to Speak at CohnReznick RestTech 2020 - The New Frontier

September 22, 2020

Bart C. Shuldman, Chairman and CEO of TransAct Technologies Systems, Makers of BOHA! to Speak September 30 About "Systems That Support Business Agility" for the Restaurant Industry

HAMDEN, Conn.--(BUSINESS WIRE)--Sep. 22, 2020-- Bart C. Shuldman, Chairman and CEO of TransAct Technologies Systems, makers of BOHA!, will serve as a panelist on the "CohnReznick RestTech 2020 - The New Frontier" webinar on September 30, 2020 at 2:00 p.m. ET. The webinar, titled "Systems That Support Business Agility," will cover technologies that will help to optimize operations and create a more agile business model for restaurant operators.

Held annually, the CohnReznick Restaurant Technology Summit, will be run virtually this year given the COVID-19 pandemic. CohnReznick will host a series of virtual webinar discussions between mid-September and October with leading restaurateurs and technology providers that have pivoted and thrived during this most challenging time.

"I am thrilled to speak alongside restaurant industry peers about what technological solutions operators can use to strengthen business, and bolster safety protocol for employees and guests amid these unprecedented times," said Shuldman. "The restaurant industry has experienced a five-year technology evolution in a matter of five months, and those who adapt efficiently and adopt smart solutions will be the ones who will be best positioned for survival. We're eager to help support restaurant operators in every way we can."

BOHA! is the first single-vendor solution to combine applications for Grab N' Go Labeling, Food Safety Labeling, Temperature Monitoring of Food and Equipment, Inventory Management, Timers, Food Recalls, Checklists & Procedures, Equipment Service Management and Delivery Management in one integrated platform using hardware and cloud-based technology. When the pandemic hit, BOHA! quickly pivoted and launched new automated tools to help restaurants best manage team member health reporting and necessary regular cleaning based on Centers for Disease Control and Prevention guidelines. Operators can use BOHA! to take and record employee temperatures, and record their health checklist before they start their shift. Employees can get reminders on when it's time to wipe down stations. Everything goes into a central system to maintain accountability and safety. Further, BOHA!'s food safety terminal can print labels that employees can stick to or hang on bathroom doors and tables to show what has been cleaned and when that was done to instill guest confidence.

Shuldman will be joined on the September 30 panel by Matt Eisenacher, SVP Brand Strategy & Innovation for First Watch Restaurants, Darien Bates, Head of Technology for &Pizza and Tyler Shine, Vice President, Strategy & Corporate Development for Wings Over. The CohnReznick RestTech 2020 webinars will be held every Wednesday, September 16 - October 14, 2020 starting at 2:00 p.m. ET. Register online [here](#).

About TransAct Technologies Incorporated

TransAct Technologies Incorporated is a global leader in developing software-driven technology and printing solutions for high-growth markets including food service, casino and gaming, POS automation, and oil and gas. The Company's solutions are designed from the ground up based on customer requirements and are sold under the BOHA!™, AccuDate™, EPICENTRAL®, Epic®, Ithaca® and Printrex® brands. TransAct has sold over 3.3 million printers and terminals around the world and is committed to providing world-class service, spare parts and accessories to support its installed product base. Through the TransAct Services Group, the Company also provides customers with a complete range of supplies and consumable items both online at <http://www.transactsupplies.com> and through its direct sales team. TransAct is headquartered in Hamden, CT. For more information, please visit <http://www.transact-tech.com> or call (203) 859-6800.

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