



TransAct to Demonstrate Revolutionary BOHA! Ecosystem at April 23 Investor Event in New York

April 3, 2019

Company Invites Investors to Experience the Power of its Full Solution and Discuss Product Strategy and Outlook with Senior Management Team

HAMDEN, Conn.--(BUSINESS WIRE)--Apr. 3, 2019-- TransAct® Technologies Incorporated (Nasdaq:TACT) ("TransAct" or "the Company"), a global leader in software-driven technology and printing solutions for high-growth markets, announced today that it will host a product showcase for its BOHA!™ SaaS-based ecosystem for investors. The event will be held in New York City on April 23 at the Lotte New York Palace (455 Madison Ave, New York, NY 10022).

Bart Shuldman, Chairman and CEO of TransAct, will be joined by other members of the Company's senior management team to provide product demonstrations and discuss TransAct's BOHA! strategy. The showcase demonstrations will begin at the top of the hour at 9:00 a.m., 10:00 a.m., 11:00 a.m., 1:00 p.m., 2:00 p.m. and 3:00 p.m. and all investors are invited to attend. Those interested in attending or interested in seeking additional information about the event are asked to contact Richard Land or Jim Leahy of JCIR at tact@jcir.com or 212/835-8500.

BOHA! is a comprehensive ecosystem of cloud-based SaaS apps and hardware designed to help restaurant and food service companies automate their back-of-house operations. BOHA! represents the first single-vendor solution to allow customers to choose from any combination of applications for Inventory Management, Temperature Monitoring of Food and Equipment, Food Safety Labeling, Food Recalls, Checklists & Procedures, Equipment Service Management and Delivery Management.

The BOHA! product showcase in New York will highlight:

BOHA! APPS

- [BOHA! Inventory](#)
- [BOHA! Temp](#)
- [BOHA! Sense](#)
- [BOHA! Checklist](#)
- [BOHA! Food Prep](#)
- [BOHA! Labeling](#)
- [BOHA! Food Recall](#)
- [BOHA! Service](#)
- [BOHA! Delivery](#)

BOHA! HARDWARE

- [BOHA! Terminal](#)
- [BOHA! Handheld](#)
- [BOHA! Sensor and BOHA! Gateway](#)

For more information on the entire BOHA! ecosystem, please visit www.transact-tech.com/restaurant-solutions/boha

About TransAct Technologies Incorporated

TransAct Technologies Incorporated is a global leader in developing software-driven technology and printing solutions for high-growth markets including restaurant solutions, POS automation, casino and gaming, lottery, mobile and oil and gas. The Company's solutions are designed from the ground up based on customer requirements and are sold under the BOHA!™, EPICENTRAL®, Epic®, Ithaca®, RESPONDER and Printrex® brands. TransAct has over 3.0 million printers and terminals installed around the world and is committed to providing world-class service, spare parts and accessories to support its installed product base. Through the TransAct Services Group, the Company also provides customers with a complete range of supplies and consumable items both online at <http://www.transactsupplies.com> and through its direct sales team. TransAct is headquartered in Hamden, CT. For more information, please visit <http://www.transact-tech.com> or call (203) 859-6800.

BOHA! is a trademark of TRANSACT Technologies Incorporated. ©2019 TRANSACT Technologies Incorporated. All rights reserved.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20190403005195/en/>

Source: TransAct Technologies Incorporated

Investor Contact:

Steve DeMartino
President and Chief Financial Officer
TransAct Technologies Incorporated
203-859-6810

Richard Land, Joseph Jaffoni, Jim Leahy
JCIR
212-835-8500 or tact@jcir.com